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**IMAGI INTERNATIONAL HOLDINGS LIMITED**  
**意馬國際控股有限公司\***

*(incorporated in Bermuda with limited liability)*  
**(Stock Code: 585)**

**INSIDE INFORMATION**  
**POTENTIAL POSITIVE EFFECT ON GROUP'S RESULTS**

This announcement is made by Imagi International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

As the Company is reviewing the Group’s investment portfolio, the board of directors of the Company (the “**Board**”) is pleased to inform shareholders of the Company and potential investors that an unrealised gain from changes in fair value of financial assets classified as held-for-trading of approximately HK\$127 million (the “**Unrealised Gain**”) is recognised for the nine months period ended 30 September 2020. The Unrealised Gain is calculated by comparing the fair value of the securities in the Group’s investment portfolio as at 31 December 2019 (being the latest audited financial year end) against their respective closing share price as at 30 September 2020.

**The Board constantly reviews the Group’s investment portfolio and will dispose its securities with a gain to provide additional financial resources to develop its financial services business segment. The Board wishes to emphasize that the results of the Group for the year ending 31 December 2020 may be affected by a number of other factors for the three months ending 31 December 2020. Consequently, such financial information should not be relied upon by Shareholders and potential investors to provide with the same quality of information associated with the financial statements that have been subject to an audit or review. The Company will make further update announcement in this regard if and when necessary.**

\* *for identification purpose only*

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Imagi International Holdings Limited**  
**Kitchell Osman Bin**  
*Acting Chairman*

Hong Kong, 23 October 2020

*At the date of this announcement, the Board comprises the following directors:*

*Executive directors:*

Mr. Kitchell Osman Bin (*Acting Chairman*)

Mr. Shimazaki Koji

Ms. Choi Ka Wing

*Independent non-executive directors:*

Dr. Santos Antonio Maria

Mr. Miu Frank H.

Ms. Liu Jianyi

Mr. Chan Hak Kan