



歡喜傳媒集團有限公司*
HUANXI MEDIA GROUP LIMITED

(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)
(Stock code 股份代號: 1003)

20 September 2024

Dear registered shareholder(s),

**Huanxi Media Group Limited (the “Company”) – Notice of Availability
Notice of publication of Interim Report 2024 (the “Current Corporate Communication”)**

The Current Corporate Communication of the Company has been published in English and Chinese languages and are available on the website of the Company at www.irasia.com/listco/hk/huanximedia and the website of Stock Exchange of Hong Kong Limited (the “Stock Exchange”) at www.hkexnews.hk.

For the shareholders who have selected to receive the Company’s corporate communications (the “Corporate Communications”) in printed version, enclosed is the Current Corporate Communication of your choice. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company’s website for any reason, the Company will promptly upon your notice send the printed version of the Current Corporate Communication to you free of charge; please write to the Company’s branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited (the “Share Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong or by email to huanximedia.ecom@computershare.com.hk.

You are entitled to change the means of receipt of the future Corporate Communications by completing the enclosed reply form (the “Reply Form”) and return it by hand or by post, using the mailing label at the bottom of the Reply Form to the Share Registrar. (no postage stamp is necessary if posted in Hong Kong; otherwise please affix an appropriate stamp); or you may also send a scanned copy of the Reply Form duly completed and signed to the Share Registrar via email to huanximedia.ecom@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules (the “Listing Rules”) Governing The Listing of Securities on the Stock Exchange under the expansion of paperless listing regime and electronic dissemination of Corporate Communications that has come into effect on 31 December 2023, the Company is writing to inform you that it will disseminate its future Corporate Communications¹ and Actionable Corporate Communications² to Shareholders in the manner as described herein with effect from 14 March 2024.

(i) Corporate Communications

The Company will make the future Corporate Communications available on its website (www.irasia.com/listco/hk/huanximedia) and the Stock Exchange’s website (www.hkexnews.hk). A notice of publication of the Website Version³ of the Corporate Communications will be sent by the Company to you by email or by post (only if you do not provide an email address to the Company or the email address provided is not functional) on the publication date of the Corporate Communications.

(ii) Actionable Corporate Communications

The Company will send the Actionable Corporate Communications to you individually in electronic form by email. If you do not provide an email address to the Company or the email address provided is not functional, the Company will send the Actionable Corporate Communications to you in printed form together with a request form for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

Provision of your email address to the Company and request for printed copy of Corporate Communications and Actionable Corporate Communications

In support of electronic communication by email, the Company recommends you to provide the Company with your email address at any time in future by reasonable notice in writing to the Share Registrar. In this regard, please complete the enclosed Reply Form in accordance with the instructions printed thereon and sign and return it by post or by hand to the Share Registrar. You may also email a scanned copy of the duly completed and signed Reply Form to the Share Registrar at huanximedia.ecom@computershare.com.hk.

If you would like to receive a printed copy of future and Corporate Communications or Actionable Corporate Communications, if you have difficulty in gaining access to the Corporate Communications posted on the Company’s website and/or receiving Actionable Corporate Communications in electronic form by email for any reason, the Company will, upon receipt of your request in writing to the Share Registrar, send future Corporate Communications and Actionable Corporate Communications to you in printed form free of charge. In this regard, please complete the enclosed Reply Form in accordance with the instructions printed thereon and sign and return it by post or by hand to the Share Registrar. You may also email a scanned copy of the duly completed and signed Reply Form to the Share Registrar at huanximedia.ecom@computershare.com.hk. **Please note that such request for printed copy shall be valid for one year starting from the receipt date of your instruction unless being revoked or superseded (whichever is earlier).** Further request in writing will be required if you prefer to continue receiving printed copy of future Corporate Communications and Actionable Corporate Communications.

Should you have any queries relating to this letter, please contact the Share Registrar’s telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays or send an email to huanximedia.ecom@computershare.com.hk.

Yours faithfully,
By order of the Board
Huanxi Media Group Limited
Xiang Shaokun, Steven
Executive Director and Chief Executive Officer

* For identification purposes only

Notes:

1. Corporate Communications refer to any document(s) issued or to be issued by the Company for the information or action of its shareholders or the investing public, including but not limited to (a) the directors’ report and its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.
2. Actionable Corporate Communication is any corporate communication that seeks instructions from holders of the Company’s securities (the “Shareholders”) on how they wish to exercise their rights or make an election as the Shareholders.
3. The version of Corporate Communications being published, in both English and Chinese, on the Company’s website and the Stock Exchange’s website.



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各位登記股東：

歡喜傳媒集團有限公司* (「本公司」) - 可供查閱通知 二零二四年中期報告「本次公司通訊」的刊發通知

本公司的本次公司通訊備有中、英文版本，並已上載於本公司網站 www.irasia.com/listco/hk/huanximedia 及香港聯合交易所有限公司(「聯交所」)網站 www.hkexnews.hk，歡迎瀏覽。

若閣下已選擇收取本公司的公司通訊(「公司通訊」)之印刷本，則隨函附奉閣下所選擇之本次公司通訊印刷本。閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊出現困難，本公司將於接到閣下通知後，盡快向閣下免費發送有關本次公司通訊的印刷本；閣下可以書面方式通知本公司的香港股份過戶登記分處(「股份過戶處」)，香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓，或電郵至 huanximedia.ecom@computershare.com.hk。

閣下有權要求更改所選擇收取日後公司通訊的收取方式，請填妥隨附之回條(「回條」)，然後以專人交付或使用回條底部隨附的郵寄標籤將回條寄回本股份過戶處(如在香港投寄，毋須貼上郵票；否則，請貼上適當的郵票)；閣下亦可把已填妥及簽署回條的掃描副本以電郵方式發送至 huanximedia.ecom@computershare.com.hk。

以電子方式發佈公司通訊之安排

根據自二零二三年十二月三十一日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下聯交所證券上市規則(「上市規則」)第2.07A條，本公司謹此通知閣下，本公司將自二零二四年三月十四日起採用本函件描述的方式發佈公司通訊¹及可供採取行動的公司通訊²。

(i) 公司通訊

本公司將在本公司網站(www.irasia.com/listco/hk/huanximedia)及聯交所網站(www.hkexnews.hk)上發佈公司通訊。本公司將於公司通訊刊發日期通過電子郵件方式或郵寄方式(僅在閣下沒有提供電子郵件地址予本公司或閣下提供的電子郵件地址無效時)向閣下發送公司通訊網站版本的登載通知。

(ii) 可供採取行動的公司通訊

本公司將以電子通訊方式(通過電子郵件)向閣下個別地發送可供採取行動的公司通訊。如閣下沒有提供電子郵件地址予本公司或閣下提供的電子郵件地址無效，本公司將以印刷本形式向閣下發送可供採取行動的公司通訊，連同一份要求索取閣下有效電子郵件地址的表格，以便將來以電子通訊方式發送可供採取行動的公司通訊。

向本公司提供 閣下電郵地址及索取公司通訊和可供採取行動的公司通訊的印刷本

為了支援通過電子郵件進行電子通訊，本公司建議閣下隨時向股份過戶處發出合理書面通知以提供閣下的電郵地址。就此，請按照指示填妥及簽署隨附的回條並郵寄至或親自交回股份過戶處。閣下亦可以將已填妥並簽署的回條掃描件電郵至股份過戶處 huanximedia.ecom@computershare.com.hk。

若閣下希望收取日後的公司通訊及可供採取行動的公司通訊的印刷本或閣下因任何原因難以訪問本公司網站或以電郵方式收取可供採取行動的公司通訊，本公司將應閣下發送至股份過戶處的書面形式要求，將日後的公司通訊及可供採取行動的公司通訊的印刷本免費寄予閣下。就此，請按照指示填妥及簽署隨附的回條並郵寄至或親身交回股份過戶處。閣下亦可以將填妥並簽署的回條的掃描件電郵至股份過戶處 huanximedia.ecom@computershare.com.hk。請注意，索取印刷本的請求由收悉閣下指示當日起計一年內有效，除非被撤銷或取代(以較早者為準)。如閣下希望繼續收到日後的公司通訊及可供採取行動的公司通訊的印刷本，則需要進一步發出書面請求。

如閣下對本函件有任何疑問，請致電股份過戶處熱線(852) 2862 8688，辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正或發送電郵至 huanximedia.ecom@computershare.com.hk。

承董事會命
歡喜傳媒集團有限公司*
項紹琨
執行董事兼行政總裁
謹啟

二零二四年九月二十日

* 僅供識別

附註：

1. 公司通訊指本公司發佈或將予發佈以供其股東或投資大眾參照或採取行動的任何文件，其中包括但不限於(a)董事會報告，公司年度帳目連同核數師報告以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)季度報告(如有)；(d)會議通告；(e)上市文件；(f)通函；及(g)代表委任表格。
2. 可供採取行動的公司通訊指任何涉及要求股東指示其擬如何行使其有關本公司股東權利的公司通訊。
3. 本公司網站及聯交所網站上發佈的中英文版本之公司通訊電子版。

