



# Alibaba

## Alibaba Group Holding Limited 阿里巴巴集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)  
(於開曼群島註冊成立的有限責任公司)

(Stock Code: 9988 (HKD Counter) and 89988 (RMB Counter))  
(股份代號：9988 (港幣櫃台) 及 89988 (人民幣櫃台))

November 29, 2024

Dear registered shareholder(s),

### Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of the paperless listing regime and electronic dissemination of corporate communications that came into effect on December 31, 2023, Alibaba Group Holding Limited (the “Company”) is writing to inform you that the Company has adopted the electronic dissemination of corporate communications (the “Corporate Communications”), which means any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) a directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) an interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

By adopting electronic dissemination, both the English and Chinese versions of all future Corporate Communications will be made available to all the shareholders of the Company electronically on the website of the Company at [www.alibabagroup.com](http://www.alibabagroup.com) and the HKEXnews website at [www.hkexnews.hk](http://www.hkexnews.hk) in place of printed copies.

However, if you still would like to receive Corporate Communications in printed form, please complete and sign the enclosed Reply Form on the reverse side and send it to the Hong Kong Share Registrar or send an email to [Alibaba.ecom@computershare.com.hk](mailto:Alibaba.ecom@computershare.com.hk) specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter. If you wish to continue to receive Corporate Communications in printed form after the expiry of the original request, you must complete and return a fresh Reply Form to the Company.

### Solicitation of electronic contact details for certain communications

Notwithstanding the above, please note that Actionable Corporate Communications<sup>(Note)</sup> and any notice of meeting will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company’s website and the HKEXnews website.

To ensure timely receipt of the latest Actionable Corporate Communications and any notice of meeting, the Company recommends you to provide your email address by scanning your personalized QR code printed on the enclosed reply form (the “Reply Form”) on the reverse side. Alternatively, you may complete, sign and return the Reply Form to the Company c/o the Company’s Hong Kong Share Registrar (the “Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

**If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Hong Kong Share Registrar, you will receive Actionable Corporate Communications and a notification letter of the publication of any notice of meeting on the Company’s website by post at the address provided to the Hong Kong Share Registrar.**

Should you have any queries relating to this letter, please contact the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully,  
By order of the Board  
**Alibaba Group Holding Limited**  
Kevin Jinwei ZHANG  
Secretary

*Note: Actionable Corporate Communication is any corporate communication that seeks instructions from the Company’s securities holders on how they wish to exercise their rights or make an election as the Company’s securities holders.*

各位登記股東：

### 以電子方式發佈公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化上市機制及以電子方式發佈公司通訊規定下的香港聯合交易所有限公司證券上市規則第2.07A條，阿里巴巴集團控股有限公司（「公司」）謹此通知閣下，公司已採用以電子方式發佈公司通訊（「公司通訊」）之安排，該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件，包括但不限於(a)董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通知；(d)上市文件；(e)通函和(f)代表委任表格。

採用電子方式發佈後，所有日後發佈的公司通訊的英文版和中文版將在公司網站[www.alibabagroup.com](http://www.alibabagroup.com)和香港交易所披露易網站[www.hkexnews.hk](http://www.hkexnews.hk)上提供，以代替印刷本。

然而，若閣下仍希望收取公司通訊之印刷本，請填妥隨本函件背頁之回條並交回香港股份過戶登記處或發送電郵至 [Alibaba.ecom@computershare.com.hk](mailto:Alibaba.ecom@computershare.com.hk)，並註明閣下的姓名、地址以及收取公司通訊印刷本的要求。請注意，上述指示應自收悉閣下指示當日起計一年內有效，此後將過期。若閣下希望於原有要求失效後繼續收取公司通訊印刷本，閣下必須交回一份填妥之新回條。

### 徵集有關若干通訊的電子聯絡資料

儘管有上述安排，請注意可供採取行動的公司通訊<sup>(附註)</sup>及任何會議通知除登載於公司網站和香港交易所披露網站之外，將按閣下所作選擇以印刷本或電郵形式個別發送予閣下。

為確保及時收取最新的可供採取行動的公司通訊及任何會議通知，公司建議閣下透過掃描本函件背頁之回條（「回條」）上列印的閣下專屬二維碼，從而提供閣下的電郵地址。另外，閣下也可以簽署回條並交回公司的香港股份過戶登記處（「香港股份過戶登記處」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓。

如果公司沒有收到閣下的有效電郵地址，直至香港股份過戶登記處收到閣下有效的電郵地址前，閣下將按照向香港股份過戶登記處提供的地址通過郵寄方式收取在公司網站登載的可供採取行動的公司通訊及有關任何會議通知的通知函。

如閣下對本函件有任何疑問，請於星期一至五（香港公眾假期除外）上午9時正至下午6時正（香港時間）辦公時間內致電香港股份過戶登記處(852) 2862 8688查詢。

承董事會命  
阿里巴巴集團控股有限公司  
張錦璋  
公司秘書  
謹啟

2024年11月29日

附註：可供採取行動的公司通訊指任何涉及及要求公司的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。

