

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

WKK

WONG'S KONG KING INTERNATIONAL (HOLDINGS) LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 532)

PROFIT WARNING

This announcement is made by Wong's Kong King International (Holdings) Limited (the "**Company**") and, together with its subsidiaries, collectively referred to as the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company wishes to inform its shareholders and potential investors that based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024, the Group expects to record a consolidated net loss attributable to the owners of the Company within a range of approximately HK\$191 million to HK\$215 million for the year 2024 as compared to a net loss attributable to the owners of the Company of HK\$132.8 million for the year 2023.

Based on the information currently available, such decrease was mainly attributable to the following factors:

- (i) The Group's Trading and Distribution Division's subsidiary in Taiwan has underperformed during the year 2024 because the customers reduced their orders to scale back their inventory and capital expenditure. This Division has, as a result, recorded a moderate decrease in turnover for the year 2024 compared to the year 2023. In contrast, the Division's subsidiaries in the PRC performed well during the year 2024 compared to the year 2023 as their customers increased their capacity and orders. As a result, the Trading and Distribution Division was able to generate a moderate operating profit for the year 2024, albeit lower than in the year 2023.

- (ii) The Group's OEM Manufacturing Division incurred an increased operating loss for the year 2024 compared to the year 2023 despite a slight increase in turnover for the year 2024. This was due, first, to a change in the product mix. Secondly, the Division's Mexican manufacturing facility did not operate at its optimal efficiency as anticipated in the second half of 2024. The inefficiency was mainly due to the labour quality of the local workforce, and the inability to source key components from nearby countries, resulting in the need to still source from mainland China.
- (iii) The Group has continued to be adversely affected by the global economic downturn, coupled with the prevailing trade and geopolitical tensions. The overall high interest rates during the year 2024 caused the Group's net financing costs to remain at a similarly elevated level compared to the year 2023.

The Company is still in the process of preparing and finalizing the consolidated results of the Group for the year ended 31 December 2024. The information contained in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the year 2024 and the information currently available, which have not yet been reviewed by the audit committee of the Company or audited by the Company's auditors. The above information may be subject to adjustments. Details of the Group's result for the year 2024 shall be provided in the annual results announcement of the Company which is expected to be published on or about 27 March 2025 in accordance with the Listing Rules.

Shareholders and potential investors of the Company are advised to read the annual results announcement of the Company when it is published. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Wong's Kong King International (Holdings) Limited
Wong Ava
Director

Hong Kong, 27 February 2025

As at the date of this announcement, the executive directors of the Company are Mr. Wong Senta, Ms. Wong Ava, Ms. Wong Orangeo Wendy and Mr. Chang Jui Shum Victor; and the independent non-executive directors are Mr. Tse Wan Chung Philip, Dr. Leung Kam Fong, Dr. Yip Wai Chun, Mr. Tse Hin Lin Arnold and Mr. Lam Yiu Wing Andrew.