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SUPERACTIVE GROUP COMPANY LIMITED

先機企業集團有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 0176)

DELAY IN THE PUBLICATION OF 2024 ANNUAL RESULTS ANNOUNCEMENT, POSSIBLE DELAY IN DESPATCH OF 2024 ANNUAL REPORT, AND

POSSIBLE SUSPENSION OF TRADING

This announcement is made by the board (the "Board") of directors (the "Directors") of Superactive Group Company Limited (the "Company", together with its subsidiaries, the "Group") under the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

ANNUAL AUDIT FOR THE YEAR ENDED 31 DECEMBER 2024

As disclosed in the Company's interim report for the six months ended 30 June 2024, the Group has recorded net current liabilities and net liabilities of HK\$314.52 million and HK\$21.26 million respectively. In addition, the cash and cash equivalents held by the Group as at 30 June 2024 was approximately HK\$9,641,000, in which approximately HK\$9,056,000 was denominated into Renminbi and deposited in Mainland China. The low level of cash and cash equivalents held by the Group is being deployed to maintain its basic operating activities. The Group is working to improve its cash flow, including but not limited to launching the inventory shops for sales, disposal of loss-making business, realising of financial assets investment and selling of the self-owned office premises.

In view of the low level and inadequacy of funding of the Group in Hong Kong, the Group is unable to secure certain services including but not limited to the commencement of an annual audit by its auditors and other relevant professional advisers for the year ended 31 December 2024, so as to publish its annual results for the year ended 31 December 2024 in accordance with timeline as required by the Listing Rules. However, the efforts toward securing purchaser(s) that can help alleviate the liquidity issue of the Company. As at the date of this annual audit.

DELAY IN PUBLICATION OF 2024 ANNUAL RESULTS ANNOUNCEMENT

Pursuant to Rule 13.49(1) of the Listing Rules, the Company is required to publish the preliminary announcement for the annual results of the Group for the year ended 31 December 2024 (the "2024 Annual Results Announcement") on a date no later than three months after the end of the financial year of the Company.

The Board wishes to announce that the publication of the 2024 Annual Results Announcement will be delayed, and will not be published by 31 March 2025. The expected date of the publication of the 2024 Annual Results Announcement will be announced as and when appropriate.

The Company's delay in the publication of the 2024 Annual Results Announcement constitutes non-compliance with Rule 13.49(1) of the Listing Rules.

POSSIBLE DELAY IN DESPATCH OF 2024 ANNUAL REPORT

Pursuant to Rule 13.46(2) of the Listing Rules, the Company is required to despatch its annual report for the year ended 31 December 2024 (the "2024 Annual Report") to the shareholders of the Company (the "Shareholders") no later than four months after the end of the financial year of the Company.

Owing to the delay in the publication of the 2024 Annual Results Announcement, it is expected that there may be a possible delay in the despatch of the 2024 Annual Report. Such possible delay, if materialised, will constitute non-compliance with Rule 13.46(2) of the Listing Rules. The expected date of despatch of the 2024 Annual Report will be announced as and when appropriate.

NON-PUBLICATION OF UNAUDITED MANAGEMENT ACCOUNTS

Rule 13.49(3) of the Listing Rules provides that where an issuer is unable to make an

announcement of its preliminary results, it should, so far as the information is available,

announce its results for the financial year based on financial results which have yet to be

agreed with the auditors. The Board has decided, after due and careful consideration, that it

would not be appropriate for the Company to publish the unaudited management accounts of

the Group for the year ended 31 December 2024 (the "2024 Unaudited Management

Accounts") at this juncture as there may be significant adjustments to the 2024 Unaudited

Management Accounts, rendering them incapable of truly and fairly reflecting the financial

performance and position of the Group, which could cause confusion and be misleading to the

Shareholders and any potential investors.

POSSIBLE SUSPENSION OF TRADING

Pursuant to Rule 13.50 of the Listing Rule will normally require suspension of trading in an

issuer's securities if an issuer fails to publish periodic financial information in accordance

with the Listing Rules, and the suspension will normally remain in force until the issuer

publishes an announcement containing the requisite financial information. As the 2024

Annual Results Announcement is expected not to be published by 31 March 2025, trading in

the shares of the Company on the Stock Exchange is expected to be suspended from 9:00 a.m.

on 1 April 2025, until the publication of the 2024 Annual Results Announcement.

Shareholders and potential investors are advised to exercise caution when dealing in the

securities of the Company and, if in doubt, may seek professional advice from their own

professional or financial advisors.

By Order of the Board

Superactive Group Company Limited

Yeung So Lai

Chairman

Hong Kong, 21 March 2025

At the date of this announcement, the executive Directors are Ms. Yeung So Lai and Mr. Lee Chi Shing Caesar; and the independent non-executive Directors are Mr. Chow Wai Leung

William, Mr. Leung Man Man and Mr. Tse Ting Kwan.

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