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Keep Inc.

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 3650)

ANNOUNCEMENT PURSUANT TO RULES 13.51B(2) AND 13.51(2)(1) OF THE LISTING RULES

This announcement is made by Keep Inc. (the "Company", together with its subsidiaries and consolidated affiliated entities, the "Group") pursuant to Rules 13.51B(2) and 13.51(2)(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules").

On 25 March 2025, the board of directors of the Company (the "Board") was notified by Ms. Ge Xin ("Ms. Ge"), an independent non-executive director of the Company, that Ms. Ge was a director of Hyperganic Pte. Ltd., a private company limited by shares incorporated in Singapore, until January 2025 and a director of Hyperganic Technologies GmbH, a private company limited by shares incorporated in Germany, until September 2024. Both companies are currently undergoing creditors' voluntary liquidation (the "Proceedings") in Singapore and Germany, respectively. Based on the information available to the Company, these two companies are primarily engaged in additive manufacturing software technologies and applications which are unrelated to the operation of the Group. Ms. Ge confirmed that she is not a party to the Proceedings, and is not aware of any current or potential claim that has been or will be made against her as a result of such Proceedings.

As the Proceedings did not involve the Group and the business and operations of the two said companies are not related in any way to the Group, the Board is of the view that the Proceedings does not and will not have any impact on the business and operation of the Group.

As the commencement of the Proceedings falls within 12 months after the cessation of Ms. Ge as a director of the two said companies, the Proceedings constitute events required to be disclosed by the Company pursuant to Rules 13.51B(2) and 13.51(2)(1) of the Listing Rules reporting the change of information of Ms. Ge. Save as disclosed above, there is no other information concerning the above change that needs to be brought to the attention of the shareholders of the Company.

By order of the Board

Keep Inc.

Wang Ning

Chairman. Executive Director and Chief Executive Officer

Hong Kong, 25 March 2025

As at the date of this announcement, the executive directors of the Company are Mr. Wang Ning, Mr. Peng Wei and Mr. Liu Dong; and the independent non-executive directors of the Company are Ms. Ge Xin, Mr. Shan Yigang and Mr. Wang Haining.