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SYNAGISTICS

SYNAGISTICS LIMITED

獅騰控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2562)

(Warrant Code: 2461)

VOLUNTARY ANNOUNCEMENT — BUSINESS UPDATE

BytePlus and Synagistics Forge Strategic Partnership to Accelerate AI Adoption Across Asia-Pacific Enterprises

This announcement is made by Synagistics Limited (the “**Company**” or “**Synagistics**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep holders of the Company’s securities and potential investors of the Company updated on the Group’s latest business developments.

The board of directors of the Company (the “**Board**”) is pleased to announce that BytePlus Pte. Ltd. (“**BytePlus**”), a business unit of ByteDance, and Synagistics Pte. Ltd., a wholly-owned subsidiary of the Company, today announced the formation of a strategic partnership to drive enterprise Artificial Intelligence (AI) transformation across the Asia-Pacific region.

Under this partnership, Synagistics will leverage BytePlus’ cutting-edge AI infrastructure, including its proprietary Skylark large language models (LLMs) and data analytics tools to develop next-generation enterprise applications tailored for Asian markets. The collaboration aims to empower businesses with scalable AI solutions that accelerate innovation, productivity, and digital transformation.

As part of the initiative, Synagistics will integrate BytePlus’s AI technologies—including BytePlus Skylark LLM and other proprietary models—into its flagship Geene multi-LLM AI platform. This integration will significantly enhance Geene’s ability to support enterprise users with intelligent, context-aware solutions by offering seamless orchestration between multiple AI models across diverse verticals.

BytePlus will provide access to its AI services, including the ModelArk platform (Skylark LLM), voice intelligence models, and advanced data analytics solutions such as the LAS Lakehouse Analytics Service. Additionally, the collaboration includes co-development initiatives through BytePlus' enterprise AI application development environment, "Hi Agent," and AI-driven marketing platforms like GMP and VeCDP.

Synagistics will spearhead customer engagement and commercialization strategies, while BytePlus will contribute technical expertise, infrastructure, and joint go-to-market support. The partnership will initially focus on Singapore, Indonesia, Malaysia, Thailand, and Vietnam, with plans to expand further into the Asia-Pacific region.

The partnership marks a strategic move for both companies as they seek to capture growing demand for enterprise-grade AI capabilities in Asia, aligning with investor interest in scalable, high-impact technology ventures.

According to Statista, the Asia Pacific AI market is projected to reach US\$85.15 billion by 2025, with an expected compound annual growth rate (CAGR) of 27.76% from 2025 to 2030, culminating in a market volume of US\$298.40 billion by 2030.

INFORMATION ON THE COMPANY

Synagistics Limited is a Singapore-based big data, AI & digital solutions company listed on the Main Board of the Hong Kong Stock Exchange, recognised for completing the first-ever De-SPAC transaction in Hong Kong. With Alibaba, Gobi Partners and Hong Kong Telecom as its key strategic shareholders, Synagistics benefits from strong industry backing, enabling it to drive innovation and expand its influence in Asia's rapidly evolving digital ecosystem. Synagistics is recognised as one of the top digital solutions provider in Southeast Asia and has provided its data-driven digital commerce platform Synagie to over 600 enterprises and renowned brands in the Southeast Asian market. Synagistics is also one of the few digital platform companies in Asia to achieve carbon neutrality and ISO/IEC 27001:2022 certification. With the launch of Geene in early March 2025, Synagistics has firmly established itself as a frontrunner in the rapidly evolving field of artificial intelligence,

solidifying its position as a key leader in the global AI ecosystem and accelerating enterprise AI adoption and innovation. Synagistics continues to expand its footprint across multiple markets including the Greater China region while championing environmental responsibility and AI transformation.

For and on behalf of the Board
SYNAGISTICS LIMITED
LEE Shieh-Peen Clement
Chairman of the Board

Hong Kong, May 6, 2025

As at the date of this announcement, the board of directors of the Company comprises Mr. Lee Shieh-Peen Clement and Ms. Tai Ho Yan Olive as executive directors, Ms. Phua Nan Chie, Mr. Chong Tian Taum and Mr. Jin Qin as non-executive directors, and Mr. Selva Bryan Ratnam, Mr. Andrew Chow Heng Cheong and Mr. Siek Wei Ting as independent non-executive directors.