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MemeStrategy, Inc.

迷策略

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2440)

VOLUNTARY ANNOUNCEMENT STRATEGIC INVESTMENT IN SOLANA

This announcement is made by MemeStrategy, Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The Board of Directors of the Company (the “**Board**”) would like to announce that as at 16 June 2025, the Group has purchased an aggregate of 2440 units of Solana (“**SOL**”), a cryptocurrency, in an open market cryptocurrency exchange platform at a cash consideration of approximately HK\$2,907,465 (the “**Investment**”), which was financed by the Group’s internal resources.

The Board recognizes SOL’s position as a foundational layer for decentralized applications (dApps), institutional-grade decentralized finance (DeFi) infrastructure, and Web3 innovation. Its emergence as a leading blockchain ecosystem, distinguished by its high-speed, low-cost transactions, and vibrant community adoption, has made it one of the most scalable and economically efficient networks for next-generation technological systems. Solana’s versatile blockchain primarily hosts DeFi platforms, tokenized real-world assets (RWAs), and AI-driven Web3 applications – including viral consumer adoption through memecoins. Its scalable, energy-efficient infrastructure empowers developers to build fast, secure, and accessible applications, driving innovation across DeFi, digital identity, payments, and institutional asset tokenization.

By strategically allocating treasury reserves to SOL, the Company aims to capitalize on three core advantages: (1) exposure to a rapidly expanding ecosystem of developers, users, and institutional adopters driving sustainable demand; (2) yield generation through network validation, leveraging SOL’s proof-of-stake architecture to earn staking rewards while contributing to blockchain security; and (3) diversification of treasury assets into a high-growth digital asset with unique utility, complementing traditional reserves and hedging against macroeconomic volatility. This initiative reflects the Board’s confidence in SOL’s role as a transformative digital asset, underscored by its growing utilization by leading enterprises and institutional investors worldwide. The investment also enhances our commitment to innovation in treasury management and long-term value creation for shareholders.

As all applicable percentage ratios under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) in relation to the Investment are below 5%, the Investment does not constitute a notifiable transaction for the Company under the Listing Rules. The Company will comply with the relevant disclosure requirements under the Listing Rules in relation to future transactions by the Group regarding cryptocurrencies as and when appropriate.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
MemeStrategy, Inc.
Mr. Chan Chin Ching
Chairman and executive Director

Hong Kong, 16 June 2025

As of the date of this announcement, the Board comprises Mr. Chan Chin Ching, Mr. Chan Chin Chun, Mr. Kwong Kevin Tak Tsing and Mr. Lee Alexander Patrick as executive Directors; and Mr. Ng Pui Sun Wesley, Ms. Peng Cheng and Mr. Siu Chi Wai as independent non-executive Directors.