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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 178)

Appointment of Executive Director

The board of directors of Sa Sa International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr CHUNG Ming Kit, who joined the Company as chief financial officer on 2 December 2024 and was appointed as company secretary of the Company on 25 April 2025, has been appointed as an executive director, member of the executive committee and member of the risk management committee of the Company with effect from 19 June 2025.

Mr Chung has over 20 years of experience in finance, accounting and management. Prior to joining the Company, he had worked in an international accounting firm and other companies listed on the Main Board of the Stock Exchange of Hong Kong, NASDAQ and the Singapore Exchange. Mr Chung obtained his Bachelor’s degree of business administration in accounting from the Hong Kong University of Science and Technology. He is a Chartered Financial Analyst of the CFA Institute and a fellow member of the Hong Kong Institute of Certified Public Accountants. He is also an independent non-executive director of Cutia Therapeutics, a company whose shares are listed on the Main Board of the Stock Exchange of Hong Kong, since 12 June 2023. He is 47 years old.

Save as aforesaid, Mr Chung does not hold any other position within the Group and did not hold any other directorships in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas, and he does not have any other major appointments or professional qualifications.

Pursuant to the employment contract entered into between Mr Chung and the Company, he is not appointed for any specified length or proposed length of service with the Company. But he is subject to retirement by rotation at least once every three years. In accordance with Article 99 of the articles of association of the Company, Mr Chung will hold office as a director until the Company’s next annual general meeting following his appointment, and he will be eligible for re-election by shareholders of the Company at the meeting. His annual salary is HK\$1,920,000, determined by the Board following recommendation by the Remuneration Committee with reference to his qualifications,

experience, responsibilities and prevailing market conditions. In addition, Mr Chung may be paid a year-end bonus or other discretionary variable remuneration, and may be granted options to subscribe for the Company's shares under the Company's Share Option Scheme or awarded shares under the Company's Share Award Scheme, based on his performance and such other factors as the Company considers relevant.

As at the date of this announcement, Mr Chung does not hold any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. He does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save as aforesaid, the Company is not aware of any other matters relating to the appointment of Mr Chung that need to be brought to the attention of the shareholders nor information required to be disclosed pursuant to any of the requirements under Rule 13.51(2) of the Listing Rules.

By order of the board of directors
Sa Sa International Holdings Limited
KWOK Siu Ming Simon
Chairman and Chief Executive Officer

Hong Kong, 19 June 2025

As at the date of this announcement, the directors of the Company are:

Executive Directors

Dr KWOK Siu Ming Simon, *SBS, JP* (Chairman and Chief Executive Officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS, JP* (Vice-chairman)

Ms KWOK Sze Wai Melody, *MH, JP*

Ms KWOK Sea Nga Kitty

Mr CHUNG Ming Kit (Chief Financial Officer and Company Secretary)

Independent non-executive Directors

Ms KI Man Fung Leonie, *GBS, SBS, JP*

Mr TAN Wee Seng

Mr CHAN Hiu Fung Nicholas, *BBS, MH, JP*

Ms LEE Yun Chun Marie-Christine