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翠華集團®

TSUI WAH GROUP

Tsui Wah Holdings Limited

翠華控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1314)

PROFIT WARNING

This announcement is made by Tsui Wah Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Director(s)**” and the “**Board**”, respectively) hereby informs the shareholders of the Company (the “**Shareholders**”) and the potential investors that, based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the financial year ended 31 March 2025 (the “**Year**” and the “**Unaudited Consolidated Management Accounts**”, respectively) and the information currently available to the Board, for the Year, it is expected that the Group would record a decline in profit attributable to the owners of the Company of not less than 50% but not more than 70% (the “**Expected Decline**”) compared to approximately HK\$39 million for the financial year ended 31 March 2024. The Board believes that the Expected Decline was mainly attributable to (i) unsatisfactory economic environment in Hong Kong and mainland China; (ii) increasing northbound travel trend from Hong Kong; (iii) fierce competition in food and beverage sector in mainland China; and (iv) the impact of US-China trade war.

The information contained in this announcement is prepared only based on (i) the Board’s preliminary assessment of the Unaudited Consolidated Management Accounts which have neither been audited or reviewed by the independent auditors of the Company nor reviewed by the audit committee of the Board; and (ii) the information currently available to the Board, which is subject to change and finalisation. Shareholders and potential investors are advised to read carefully the Company’s announcement regarding the Group’s results for the Year, which is expected to be published on 27 June 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Tsui Wah Holdings Limited
LEE Yuen Hong
Chairman and Executive Director

Hong Kong, 20 June 2025

As at the date of this announcement, the Board comprises the following eight members:

- (a) Mr. Lee Yuen Hong (Chairman), Mr. Lee Kun Lun Kenji (Group Chief Executive Officer) and Ms. Lee Yi Fang as executive Directors;*
- (b) Mr. Cheng Chung Fan and Mr. Wong Chi Kin as non-executive Directors; and*
- (c) Mr. Tang Man Tsz, Mr. Yim Kwok Man and Mr. So Chi Man as independent non-executive Directors.*