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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 205)

SUPPLEMENTAL ANNOUNCEMENT ON APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR, MEMBER OF AUDIT COMMITTEE, REMUNERATION COMMITTEE AND NOMINATION COMMITTEE

Reference is made to the announcement of SEEC Media Group Limited (the “**Company**”) dated 31 March 2024 (the “**Announcement**”) in connection with, among others, appointment of independent non-executive Director, member of audit committee, remuneration committee and nomination committee. Unless provided otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

In addition to the information disclosed in the Announcement, the board of directors of the Company (the “**Board**”) would like to provide the following supplemental information to the Announcement.

As at the date of the Announcement, Mr. Guo confirmed his independence to the Company, that (i) he meets the independence factors as set out in Rule 3.13(1) to (8) of the Listing Rules; (ii) he did not and does not have any past or present financial or other interest in the business of the Group or did not and does not have any connection with any core connected person (as defined in the Listing Rules) of the Company; and (iii) there are no other factors that may affect his independence at the time of his appointment. In view of the above-mentioned factors, to the best knowledge of the Company, the Company confirms the independence of Mr. Guo.

The above additional information does not affect other information contained in the Announcement and save as disclosed above, all other information in the Announcement remains unchanged.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 20 June 2025

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Ms. Fang Ying and Mr. Guo Hui as the independent non-executive directors.