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Beijing Geekplus Technology Co., Ltd. 北京極智嘉科技股份有限公司

(A joint stock company controlled through weighted voting rights and incorporated in the People's Republic of China with limited liability)

(Stock Code: 2590)

VOLUNTARY ANNOUNCEMENT COMPLETE THE ESTABLISHMENT OF EMBODIED INTELLIGENCE COMPANY

This announcement is made by Beijing Geekplus Technology Co., Ltd. (the "Company", together with its subsidiaries, the "Group") on a voluntary basis.

The Company hereby announces that it has completed the establishment of Beijing Geekplus Embodied Intelligence Technology Co., Ltd.* (北京極智嘉具身智能科技有限公司) ("Embodied Intelligence Company"), a wholly-owned subsidiary of the Company, on July 30, 2025. The initial registered capital of Embodied Intelligence Company is RMB10 million. Following its establishment, Embodied Intelligence Company will focus on the research and development of embodied intelligence technologies and related product businesses, including but not limited to AI-powered robotic arm picking, general—purpose robots, etc.

The Group plans to apply embodied intelligence technology and related general-purpose robot products to business-to-business scenarios such as logistics and manufacturing, which will closely synergize with the Group's existing logistics robot business. It will also leverage the Group's existing brand and business network to rapidly promote the extensive commercial application of such technologies and products.

The Group focuses on its core businesses represented by warehouse fulfillment AMR solutions to drive business growth, profitability and ensure financial stability, thereby providing sustained support for the innovation and commercialization of new technologies such as embodied intelligence. The Board is of the view that the establishment of Embodied Intelligence Company will not only accelerate the R&D and application promotion of new technologies, but also form effective synergy with existing businesses to open up wider avenues for growth, and attract more talents to join, laying a solid foundation for the long-term development of the Group.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board Beijing Geekplus Technology Co., Ltd. Zheng Yong

Chairman of the Board, Executive Director and Chief Executive Officer

Beijing, July 30, 2025

As at the date of this announcement, the Board comprises (i) Mr. Zheng Yong, Mr. Li Hongbo, Mr. Chen Xi and Mr. Liu Kai as executive Directors; (ii) Mr. Xia Zhijin, Mr. Chan Wo Kong, Mr. Bai Jin and Mr. Li Ke as non-executive Directors; and (iii) Ms. Chen Chen, Mr. Liu Dacheng, Mr. Chen Shaohua and Mr. Han Yu as independent non-executive Directors.

* The English translations of the company names in Chinese are for identification purposes only. If there is any inconsistency between the Chinese names of entities or enterprises established in China and their English translations, the Chinese names shall prevail.