

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Laopu Gold Co., Ltd.
老鋪黃金股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6181)

**UNAUDITED INTERIM RESULTS ANNOUNCEMENT
FOR THE SIX MONTHS ENDED JUNE 30, 2025**

INTERIM RESULTS HIGHLIGHTS

	For the six months ended June 30,		
	2025	2024	Period-on-
	RMB'000	RMB'000	period
	(Unaudited)	(Unaudited)	Changes
			%
Sales ¹	14,183,643	4,059,026	249.4
Revenue	12,354,239	3,520,185	251.0
Gross profit	4,705,208	1,454,982	223.4
Profit before tax	2,963,687	780,396	279.8
Profit for the period	2,267,554	587,812	285.8
Share-based payment	83,298	14,016	494.3
Non-IFRS adjusted net profit²	2,350,852	601,828	290.6

The Board is pleased to announce the unaudited interim results of the Company and its subsidiaries for the six months ended June 30, 2025, together with unaudited comparative figures for the six months ended June 30, 2024. The contents of this interim results announcement have been prepared in accordance with applicable disclosure requirements under the Listing Rules in relation to preliminary announcements of interim results and the IFRS Accounting Standards issued by the International Accounting Standards Board. The Board and the Audit Committee have also reviewed and confirmed the interim results. Unless otherwise specified, the Company's financial data is presented in Renminbi.

¹ Sales refer to tax-inclusive revenue.

² For more information about non-IFRS measure, please refer to the section headed "Non-IFRS Financial Measure Adjusted Net Profit" of this interim results announcement.

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended June 30, 2025

	Notes	Six months ended June 30, 2025 (Unaudited) RMB'000	2024 (Unaudited) RMB'000
REVENUE	4	12,354,239	3,520,185
Cost of sales		(7,649,031)	(2,065,203)
Gross profit		4,705,208	1,454,982
Other income and gains	4	3,993	1,847
Selling and distribution expenses		(1,464,465)	(532,153)
Administrative expenses		(211,121)	(124,628)
Research and development expenses		(24,511)	(6,555)
Other expenses, net		(3,210)	(2,383)
Finance costs	5	(42,207)	(10,714)
PROFIT BEFORE TAX	6	2,963,687	780,396
Income tax expense	7	(696,133)	(192,584)
PROFIT FOR THE PERIOD		<u>2,267,554</u>	<u>587,812</u>
Attributable to:			
Owners of the Company		<u>2,267,554</u>	<u>587,812</u>
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY			
Basic earnings per share (RMB)	9	13.38	4.11
Diluted earnings per share (RMB)	9	<u>13.34</u>	<u>4.11</u>
PROFIT FOR THE PERIOD		<u>2,267,554</u>	<u>587,812</u>
OTHER COMPREHENSIVE INCOME			
Other comprehensive income/(loss) that may be reclassified to profit or loss in subsequent periods:			
Exchange differences on translation of foreign operations		(6,148)	1,245
OTHER COMPREHENSIVE INCOME/(LOSS) FOR THE PERIOD, NET OF TAX		<u>(6,148)</u>	<u>1,245</u>
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD		<u>2,261,406</u>	<u>589,057</u>
Attributable to:			
Owners of the Company		<u>2,261,406</u>	<u>589,057</u>

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at June 30, 2025

	Notes	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
NON-CURRENT ASSETS			
Property, plant and equipment		135,772	112,656
Right-of-use assets		434,201	302,219
Other intangible assets		3,850	3,123
Deferred tax assets		46,099	21,432
Prepayments, deposits and other assets		93,390	64,046
Total non-current assets		713,312	503,476
CURRENT ASSETS			
Inventories	10	8,684,720	4,087,849
Trade receivables	11	844,463	801,216
Prepayments, deposits and other assets		704,803	211,567
Cash and cash equivalents		2,515,840	732,650
Total current assets		12,749,826	5,833,282
CURRENT LIABILITIES			
Trade payables	12	503,844	228,197
Other payables and accruals		1,450,062	369,935
Interest-bearing bank borrowings	13	3,183,029	1,373,461
Contract liabilities		15,692	9,894
Lease liabilities		226,939	152,786
Tax payable		202,666	114,293
Total current liabilities		5,582,232	2,248,566
NET CURRENT ASSETS		7,167,594	3,584,716
TOTAL ASSETS LESS CURRENT LIABILITIES		7,880,906	4,088,192
NON-CURRENT LIABILITIES			
Deferred income		805	920
Other payables and accruals		3,740	3,123
Lease liabilities		215,501	163,826
Total non-current liabilities		220,046	167,869
NET ASSETS		7,660,860	3,920,323
EQUITY			
Equity attributable to owners of the Company			
Share capital	14	172,677	168,367
Reserves		7,488,183	3,751,956
Total equity		7,660,860	3,920,323

NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION

1. CORPORATE AND GROUP INFORMATION

Laopu Gold Co., Ltd. (the “**Company**”) is a company limited by shares established in the People’s Republic of China (“**PRC**”). The address of the registered office of the Company is located at Rooms 3-6, 6/F, No. 3 West Building, The Towers at Oriental Plaza, No. 1 Dong Chang’an Avenue, Dongcheng District, Beijing, PRC. Its shares were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) since June 28, 2024.

The principal activities of the Company and its subsidiaries (collectively referred to as the “**Group**”) were manufacture and sale of jewellery and provision of maintenance and repair services.

2.1 BASIS OF PREPARATION

The interim condensed consolidated financial information for the six months ended June 30, 2025 has been prepared in accordance with IAS 34 *Interim Financial Reporting*. The interim condensed consolidated financial information does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group’s annual consolidated financial statements for the year ended December 31, 2024, which have been prepared in accordance with IFRS Accounting Standards.

The unaudited interim condensed consolidated financial information is presented in Renminbi (“**RMB**”) and all values are rounded to the nearest thousand except when otherwise indicated.

2.2 CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The accounting policies adopted in the preparation of the interim condensed consolidated financial information are consistent with those applied in the preparation of the Group’s annual consolidated financial statements for the year ended December 31, 2024, except for the adoption of the following amended IFRS Accounting Standard for the first time for the current period’s financial information.

Amendments to IAS 21

Lack of Exchangeability

The adoption of the above amended IFRS Accounting Standard has no significant financial effect on the interim condensed consolidated financial information.

3. OPERATING SEGMENT INFORMATION

For management purposes, the Group is not organised into business units based on their service and products and only has one reportable operating segment.

The information reported to the directors, who are the chief operating decision makers, for the purpose of resource allocation and assessment of performance does not contain discrete operating segment financial information and the directors reviewed the financial results of the Group as a whole. Therefore, no further information about the operating segment is presented.

Geographical information

(a) Revenue from external customers

Revenues are attributed to geographical markets based on the locations of the boutiques. Revenues by geographical segment based on locations of the boutiques for the Reporting Period are presented as follows:

	Six months ended June 30, 2025 (Unaudited) RMB'000	2024 (Unaudited) RMB'000
Mainland China	10,757,701	3,232,628
Overseas	1,596,538	287,557
Total	12,354,239	3,520,185

(b) Non-current assets

Information about the Group's non-current assets by geographical location is presented below:

	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
Mainland China	419,292	351,069
Overseas	247,921	130,975
Total	667,213	482,044

The non-current asset information above excludes deferred tax assets and mainly includes the right-of-use assets.

Information about major customers

No revenue from sales to a single external customer or a group of external customers under common control accounted for 10% or more of the Group's revenue during the six months ended June 30, 2025 and 2024.

4. REVENUE, OTHER INCOME AND GAINS

Revenue

An analysis of the Group's revenue is as follows:

Revenue from contracts with customers

(i) Disaggregated revenue information

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Types of goods or services		
Sales of goods	12,352,193	3,519,833
Maintenance and repair services	2,046	352
Total revenue from contracts with customers	12,354,239	3,520,185
Geographical markets		
Mainland China	10,757,701	3,232,628
Overseas	1,596,538	287,557
Total revenue from contracts with customers	12,354,239	3,520,185
Timing of revenue recognition		
Goods transferred at a point in time	12,352,193	3,519,833
Service transferred at a point in time	2,046	352
Total	12,354,239	3,520,185
Types of products or services		
Gold jewelry	12,345,875	3,518,820
Others	8,364	1,365
Total	12,354,239	3,520,185

(ii) *Performance obligations*

Information about the Group's performance obligations is summarised below:

Sales of goods

The performance obligation is satisfied upon delivery of the goods and payment is mainly on cash and bank card settlement under self-operated model. Retail payments collected by shopping malls from customers are generally settled with the Company within 30 or 60 days.

Maintenance and repair services

The performance obligation is satisfied as services are rendered and payment is received upon the completion of services.

As the original expected duration of the contracts from customers of the Group are within one year or less, the Group applies the practical expedient of not disclosing the transaction price allocated to the remaining performance obligation.

Other income and gains

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Other income		
Interest income	2,792	596
Government grants*	173	183
Others	750	328
Subtotal	3,715	1,107
Gains		
Foreign exchange differences	–	555
Others	278	185
Subtotal	278	740
Total	3,993	1,847

* Government grants have been received from local government authorities as subsidies to the Group, which mainly represent the rental subsidies related to the operating activities. Except for the lease term, there were no unfulfilled conditions or contingencies relating to these grants.

5. FINANCE COSTS

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Interest on bank borrowings	35,090	3,510
Interest on lease liabilities	6,936	7,107
Others	181	97
Total	42,207	10,714

6. PROFIT BEFORE TAX

The Group's profit before tax is arrived at after charging/(crediting):

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Cost of inventories sold*	7,649,031	2,065,203
Depreciation of property, plant and equipment**	28,641	17,272
Depreciation of right-of-use assets**	88,424	63,214
Amortisation of intangible assets and other assets	14,907	3,015
Lease payments not included in the measurement of lease liabilities	816,840	192,944
Loss on disposals of property, plant and equipment and other assets***	286	1,513
Listing expenses****	—	17,662
Equity-settled share-based payments	83,298	14,016
Employee benefit expenses (excluding directors' and supervisors' remunerations):		
Wages and salaries	323,550	202,004
Pension scheme contributions (defined contribution schemes)	20,274	11,437
(Reversal of impairment)/impairment of trade receivables***	(3,389)	478
Net impairment of prepayments, deposits and other assets***	92	248

* The amounts disclosed for cost of inventories sold included write-down of inventories to net realisable value.

** The depreciation of property, plant and equipment and right-of-use assets is included in "Cost of sales", "Selling and distribution expenses", "Administrative expenses" and "Research and development expenses" in profit or loss, respectively.

*** The amounts are included in "Other expense, net" in profit or loss.

**** The amounts are included in "Administrative expenses" in profit or loss.

7. INCOME TAX EXPENSE

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

PRC Corporate Income Tax

Pursuant to the Corporate Income Tax Law of the PRC and the respective regulations (the “CIT Law”), the Company and subsidiaries which operate in Mainland China were subject to CIT Law at a rate of 25% on the taxable profit during the Reporting Period.

Hong Kong Profits Tax

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profits arising in Hong Kong during the year, while the subsidiary of the Group which is a qualifying entity under the two-tiered profits tax rates regime. The first HK\$2,000,000 of assessable profits of this subsidiary were taxed at 8.25% and the remaining assessable profits were taxed at 16.5% during the Reporting Period.

Macau Complementary Tax

Macau complementary tax was calculated at the excess progressive rate of 3% to 12% on the estimated assessable profit during the Reporting Period.

Singapore Income Tax

Singapore income Tax was calculated at 17% of the estimated assessable profits during the Reporting Period.

The income tax expenses for the Reporting Period are as follows:

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Current	718,743	191,622
Deferred	(22,610)	962
Total	<u>696,133</u>	<u>192,584</u>

8. DIVIDENDS

During the Reporting Period, a final dividend for 2024 of RMB6.35 per share based on the number of issued shares as at May 29, 2025, totaling approximately RMB1,096 million was declared, which was fully paid subsequently (for the six months ended June 30, 2024: nil).

Subsequent to the end of the Reporting Period, an interim dividend of RMB9.59 per share for the six months ended June 30, 2025 (June 30, 2024: nil) has been proposed by the directors of the Company and is still subject to the approval of the Company's shareholders at the extraordinary general meeting.

9. EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY

The calculation of the basic earnings per share amounts is based on the profit for the Reporting Period attributable to ordinary equity holders of the Company, and the weighted average number of ordinary shares outstanding during the Reporting Period, as adjusted to reflect the rights issue during the period.

The calculation of basic earnings per share is based on:

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Earnings		
Profit attributable to ordinary equity holders of the Company:	<u>2,267,554</u>	<u>587,812</u>
	Number of shares	
	Six months ended June 30,	2024
	2025	(Unaudited)
	(Unaudited)	(Unaudited)
Shares		
Weighted average number of ordinary shares outstanding during the period	<u>169,485,871</u>	<u>143,011,218</u>

The awarded shares granted by the Group have potential dilutive effect on the earnings per share. The calculation of the diluted earnings per share amounts is based on the profit for the Reporting Period attributable to ordinary equity holders of the Company. The weighted average number of ordinary shares used in the calculation of diluted earnings per share is the number of ordinary shares outstanding during the period, as used in the basic earnings per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed conversion of all dilutive potential ordinary shares into ordinary shares.

The calculation of diluted earnings per share is based on:

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Earnings		
Profit attributable to ordinary equity holders of the Company		
for the calculation of diluted earnings per share:	<u>2,267,554</u>	<u>587,812</u>
	Number of shares	
	Six months ended June 30,	2024
	2025	(Unaudited)
	(Unaudited)	(Unaudited)
Shares		
Weighted average number of ordinary shares for the calculation of		
diluted earnings per share	<u>169,943,247</u>	<u>143,011,218</u>

10. INVENTORIES

	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
Finished goods	5,530,415	2,547,046
Raw materials	2,032,615	837,219
Work in progress	1,119,461	700,580
Goods in transit	2,229	3,004
Total	8,684,720	4,087,849

Write-downs of inventories to net realisable value amounted to RMB1,511,000 for six months ended June 30, 2025 (six months ended June 30, 2024: RMB1,433,000). These were included in “Profit before tax” in the interim condensed consolidated statement of profit or loss during the Reporting Period.

11. TRADE RECEIVABLES

	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
Trade receivables	851,859	812,001
Impairment, net	(7,396)	(10,785)
Total	844,463	801,216

The Group's trade receivables usually generate from sales through boutiques and online platforms which help collect sales proceeds. The Group usually grants a credit period of within 30 or 60 days to the relevant shopping malls and online platforms. Overdue balances are reviewed regularly by senior management. Trade receivables are non-interest-bearing.

The fair values of trade receivables at the end of the Reporting Period approximated to their corresponding carrying amounts due to their relatively short maturity terms.

An ageing analysis of the trade receivables at the end of the Reporting Period, based on the date of revenue recognition and net of loss allowance for impairment, is as follows:

	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
Within 1 month	533,417	643,547
1 to 2 months	122,511	73,703
2 to 3 months	168,423	49,881
Over 3 months	20,112	34,085
Total	844,463	801,216

The movements in the loss allowance for impairment/reversal of impairment of trade receivables are as follows:

	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
At beginning of the year/period	10,785	4,757
Impairment loss, net (<i>note 6</i>)	(3,389)	6,028
Exchange realignment	—*	—*
	<hr/>	<hr/>
At the end of the year/period	<u>7,396</u>	<u>10,785</u>

* The amount of exchange realignment is less than RMB1,000.

12. TRADE PAYABLES

An ageing analysis of the trade payables as at the end of the Reporting Period, based on the invoice date, is as follows:

	June 30, 2025 (Unaudited) RMB'000	December 31, 2024 (Audited) RMB'000
Within 1 month	467,061	204,607
1 to 2 months	34,633	17,862
2 to 3 months	1,616	3,701
Over 3 months	534	2,027
	<hr/>	<hr/>
Total	<u>503,844</u>	<u>228,197</u>

Trade payables to third parties of the Group are non-interest-bearing. The trade payables to third parties are normally settled on credit terms of one to three months after the invoice date.

The fair values of trade payables as at the end of the Reporting Period approximated to their corresponding carrying amounts due to their relatively short maturity terms.

13. INTEREST-BEARING BANK BORROWINGS

	At June 30, 2025 (Unaudited)			At December 31, 2024 (Audited)		
	Effective interest rate (%)	Maturity	RMB'000	Effective interest rate (%)	Maturity	RMB'000
Current						
Bank loans – unsecured	2.54-5.00	2026	<u>3,183,029</u>	2.93-5.00	2025	<u>1,373,461</u>
Total			<u><u>3,183,029</u></u>			<u><u>1,373,461</u></u>

Notes:

- (i) Except for the 3.50% bank loan amounted to HK\$78,000,000 which is denominated in Hong Kong dollars, all borrowings are denominated in RMB.
- (ii) The Group's total facilities for bank borrowings amounted to RMB3,277,390,000 (as at December 31, 2024: RMB1,750,000,000) of which RMB3,183,029,000 had been utilised as at June 30, 2025 (as at December 31, 2024: RMB1,373,461,000).

14. SHARE CAPITAL

	June 30, 2025 (Unaudited) RMB	December 31, 2024 (Audited) RMB
Authorised and fully paid:		
Ordinary shares with par value of RMB1.00 each	<u>172,676,700</u>	<u>168,366,700</u>

A summary of movement in the Company's share capital is as follows:

	Number of shares in issue	Share capital RMB
At January 1, 2024	142,642,500	142,642,500
Issuance of ordinary shares (<i>Note a</i>)	<u>25,724,200</u>	<u>25,724,200</u>
At December 31, 2024 and January 1, 2025	168,366,700	168,366,700
Issuance of ordinary shares (<i>Note b</i>)	<u>4,310,000</u>	<u>4,310,000</u>
At June 30, 2025 (Unaudited)	<u>172,676,700</u>	<u>172,676,700</u>

Notes:

- a) In connection with the IPO and the full exercise of the over-allotment option, 25,724,200 ordinary shares of a par value of RMB1.00 each were issued at a price of HK\$40.50 per share at a total cash consideration, before deducting the underwriting fees and commissions and other estimated listing expenses, of HK\$1,041,830,100.
- b) In connection with the placing of new ordinary shares, 4,310,000 new ordinary shares have been successfully placed to not less than six placees at the placing price of HK\$630.00 per share at a total cash consideration, before deducting the underwriting fees and other expenses, of HK\$2,715,300,000.

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

We are the first brand in China to promote the concept of heritage gold (古法黃金) in China and the top professional brand in traditional Chinese handcrafted gold jewelry as accredited by the China Gold Association. We believe that our brand positioning, product style, sales network, scenario-based boutique style as well as staff and customer services contributed to our success.

For the Reporting Period, the Group's revenue was approximately RMB12,354.24 million, representing an increase of approximately RMB8,834.05 million or approximately 251.0% as compared with the revenue of approximately RMB3,520.19 million for the corresponding period of 2024. For the Reporting Period, the Group's gross profit was approximately RMB4,705.21 million, representing an increase of approximately RMB3,250.23 million or approximately 223.4% as compared with the gross profit of approximately RMB1,454.98 million for the corresponding period of 2024. The analysis of above increases is as followings:

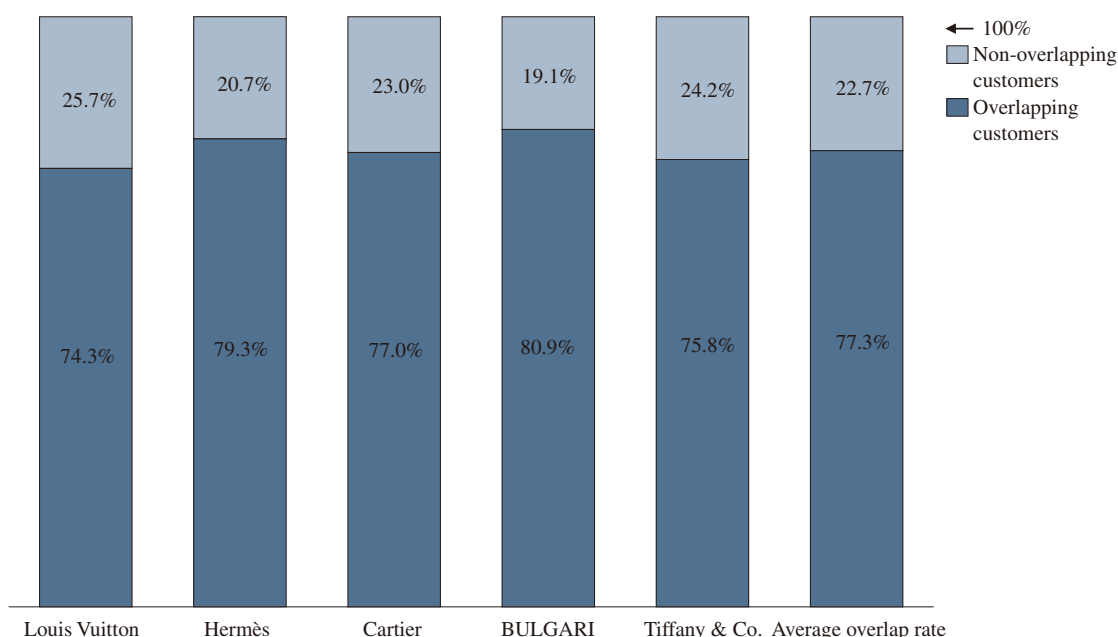
1. The continuous expansion of brand influence, leading to the competitive market position of the Group which resulted in a significantly increased overall revenue for both online and offline boutiques

With over a decade of dedicated work in the field of Chinese heritage gold artifact craftsmanship, we have built significant brand advantage and brand influence by leveraging our first-mover advantage:

- Our Company is the first brand in China to promote the concept of heritage gold (古法黃金) in China and the top professional brand in traditional Chinese handcrafted gold jewelry as accredited by the China Gold Association;
- Our Company is the drafting unit to draft the group standards for “Heritage Gold Artifact” (《古法金飾品》團體標準) and “Heritage Gold Artifact Inlaid with Diamonds” (《古法金鑲嵌鑽石飾品》團體標準) as published by the China Gold Association;
- Our Company is the first brand in the industry to introduce diamond-inlaid pure gold jewelry, and the first to apply heat treatment of enamels (燒藍) to pure gold products, setting trends for the industry;
- Our Group achieved an average sales amount of approximately RMB459 million per shopping mall in the first half of 2025¹. According to Frost & Sullivan, in the first half of 2025, among all jewelry brands (including both international and domestic jewelry brands), our Group ranked first in Mainland China in terms of average revenue per shopping mall and revenue per available square meter;

¹ The calculation does not take into account the 3 shopping malls where we newly entered into in May and June 2025, i.e. Shanghai Grand Gateway 66 (上海港匯恒隆), The Shoppes at Marina Bay Sands in Singapore (新加坡濱海灣金沙購物中心) and Shanghai IFC (上海IFC).

- Although our Company primarily relies on offline channels for sales, our Tmall flagship store topped the sales rankings in the gold category during the 2025 Tmall 618 shopping festival with a total transaction amount exceeding RMB1,000 million, making us the first gold jewelry brand to achieve this result; our Company achieved a total online channel sales amount of approximately RMB1,942.59 million for the Reporting Period;
- As of June 30, 2025, our loyalty members reached approximately 480 thousand, representing an increase of 130 thousand members compared to December 31, 2024, and the consumer base is constantly expanding; and
- According to Frost & Sullivan's research data, the average overlap rate between Laopu Gold's customers and customers of five leading international luxury brands, such as Louis Vuitton, Hermès, Cartier and BULGARI, reaches as high as 77.3%. The substantial overlap between Laopu Gold's customers and international luxury brand customers demonstrates high-end consumption characteristics, validating the premium positioning of our brand.



2. The continuing optimization, promotion and iteration of the Group's products which facilitated the sustained online and offline revenue growth

Through years of dedication and commitment to craftsmanship innovation, we have been leading the product development trend of heritage gold, promoted developments and advancements in China's gold jewelry industry, and ushered in a new era of products. Our brand was founded in 2009, according to Frost & Sullivan, we were the first gold jewelry brand in China to promote the concept of heritage gold, the first to introduce diamond-inlaid pure gold jewelry, and the first to apply heat treatment of enamels (燒藍) to pure gold products. Over the years, we have cultivated a dedicated creation team with strong innovation capabilities and professionalism, which empowers us to continue to develop products that align with the fashion tastes of the times, underpinned by our cultural values and operational mechanisms, thus promoting sustained growth of revenue.

We prioritize originality and emphasize product research, development, innovation and quality control. We continually launch new featured products to stay competitive in the market. As of June 30, 2025, we created over 2,100 original product designs and had 273 domestic patents in Mainland China, 1,505 work copyrights and 246 overseas patents. Our commitment to independent research and development supports continuous iterations, upgrades and optimizations of our products, which enables us to consistently introduce featured products with competitiveness.

3. The support of this year's new channel development and store optimization for the Group's revenue and net profit will be mainly reflected in the second half of 2025

With our high-quality brand identity, as well as the track records of our existing boutiques, we have gained a strong channel expansion capability, enabling us to systematically open new boutiques at coveted positions in reputable commercial centers with stringent entry requirements. As of June 30, 2025, we self-operated a total of 41 boutiques in 16 cities¹, all of which were located in 29 reputable commercial centers with stringent entry requirements, including 6 boutiques in SKP and 11 boutiques in MixC (萬象城).

¹ During the Reporting Period, we newly opened 5 boutiques, i.e., Beijing Oriental Plaza Zen Zone Theme Boutique, Beijing SKP-S Boutique, Shanghai Grand Gateway 66 Boutique, Boutique in Shoppes at The Marina Bay Sands in Singapore and Shanghai IFC Boutique.

In the first half of 2025, we newly entered into 3 commercial centers and optimized and expanded 2 boutiques in commercial centers where we had presence.

- **Newly entered commercial centers include:** Shanghai Grand Gateway 66 (1 new boutique opened), Shoppes at The Marina Bay Sands in Singapore (1 new boutique opened), and Shanghai IFC (1 new boutique opened);
- **Optimized and expanded existing boutiques in commercial centers include:** Luohu MixC (1 boutique expanded), and Xiamen MixC (1 boutique expanded).

On June 21, 2025, our boutique in Shoppes at The Marina Bay Sands in Singapore grandly opened. This is our first foreign boutique and represents a significant step in the internationalization process of us.

On June 28, 2025, our Shanghai IFC boutique grandly opened. This is our third boutique in Shanghai and signifies that we now have presence in 9 out of the top 10 commercial centers in China. Our new boutique in Shanghai Plaza 66, the remaining one among the top 10 commercial centers, will officially open in mid-October 2025.

OUTLOOK AND PROSPECT

In the future, we will always adhere to our brand positioning and constantly expand the market momentum of our brand. With our continuous research and development for original product designs and innovation of craftsmanship, we will continue to promote product upgrades and iterations. Adhering to the market strategy of dedicating to “brand internationalization and market globalization”, we will actively expand in terms of market areas and market space, and build our brand into a Chinese high-end gold jewelry brand with intangible cultural heritage value and strong international competitiveness.

Our growing brand influence, products that excite the market and past performance makes us confident in our future growth prospects. We will always adhere to the corporate values we have always upheld, and pursue the brand vision of “brand internationalization and market globalization”. We are determined to showcase traditional Chinese heritage gold jewelry, as a symbol of classic Chinese culture, on the world stage, change industry traditions, restrict market landscapes and usher in a new era for the industry.

FINANCIAL REVIEW

Revenue

During the Reporting Period, the Group's revenue was RMB12,354.24 million, representing an increase of approximately RMB8,834.05 million or approximately 251.0% as compared with the revenue of approximately RMB3,520.19 million for the corresponding period of 2024.

Revenue by Sales Channels

Our integrated online and offline jewelry retail structure combines both offline boutiques and online sales channels, providing customers with a seamless and consistent shopping experience. The following table sets forth a breakdown of our revenue by sales channels for the periods indicated:

	For the six months ended June 30,						Revenue	
	2025			2024			Period-on-period Changes	
	Sales	Revenue	Revenue	Sales	Revenue	Revenue		
	RMB'000	RMB'000	contribution	RMB'000	RMB'000	contribution	RMB'000	%
	(Unaudited)	(Unaudited)	%	(Unaudited)	(Unaudited)	%		
Boutiques	12,241,056	10,736,238	86.9	3,592,363	3,128,721	88.9	7,607,517	243.2
Online platforms	1,942,587	1,618,001	13.1	466,663	391,464	11.1	1,226,537	313.3
Total	14,183,643	12,354,239	100.0	4,059,026	3,520,185	100.0	8,834,054	251.0

The sales of our products is mainly through offline boutique channels. Online platforms are a powerful complement to enhance customers' shopping experience. Revenue generated from online platforms accounted for approximately 13.1% of total revenue during the Reporting Period, remaining a slight growth in revenue contribution. Offline boutiques remain the main source of revenue, accounting for approximately 86.9% of total revenue.

The same-store¹ revenue growth rate amounted to approximately 200.8% for the six months ended June 30, 2025 as compared to the same period in 2024.

¹ Referring to boutiques that were open for more than 150 days in both of the two periods under comparison.

Revenue by Products/Services Type

We generated almost all of the revenue from sales of gold jewelry products. The following table sets forth a breakdown of our revenue by products/services type for the periods indicated:

	For the six months ended June 30,							
	2025			2024			Revenue	
			Revenue contribution %			Revenue contribution %	Period-on-period Changes	
	Sales RMB'000 (Unaudited)	Revenue RMB'000 (Unaudited)		Sales RMB'000 (Unaudited)	Revenue RMB'000 (Unaudited)		RMB'000	%
Gold jewelry	14,174,123	12,345,875	99.9	4,053,904	3,518,820	100.0	8,827,055	250.9
Other products/services	9,520	8,364	0.1	5,122	1,365	—*	6,999	512.7
Total	14,183,643	12,354,239	100.0	4,059,026	3,520,185	100.0	8,834,054	251.0

Notes:

1. Gold jewelry refers to pure gold jewelry and gem-set jewelry.
2. Other products/services mainly include (i) the sales of non-gold jewelry products primarily made of gemstones; and (ii) the provision of maintenance and repair services for jewelry products sold by us.

* Less than 0.1%.

Our product portfolio includes daily wear accessories, as well as stationeries, daily use and decorative ornaments and vessels to cater to consumers from different age groups and with diverse needs. These products exhibit a higher level of craftsmanship complexity, deeply integrating and reflecting cultural elements and aesthetic appeal, further reinforcing our brand's unique positioning and greatly satisfying consumers' needs.

Revenue by Regions

	For the six months ended June 30,							
	2025			2024			Revenue	
			Revenue contribution %			Revenue contribution %	Period-on-period Changes	
	Sales RMB'000 (Unaudited)	Revenue RMB'000 (Unaudited)		Sales RMB'000 (Unaudited)	Revenue RMB'000 (Unaudited)		RMB'000	%
Mainland China	12,583,893	10,757,701	87.1	3,771,480	3,232,628	91.8	7,525,073	232.8
Overseas	1,599,750	1,596,538	12.9	287,546	287,557	8.2	1,308,981	455.2
Total	14,183,643	12,354,239	100.0	4,059,026	3,520,185	100.0	8,834,054	251.0

Benefiting from the continuous expansion of overseas channels, our overseas business revenue for the first half of 2025 increased by approximately 455.2% as compared to the corresponding period last year, which is consistent with the Group's development strategy of "brand internationalization and market globalization".

Profitability

During the Reporting Period, the gold price¹ exhibited a unilateral and rapid upward trend from January to April 2025. The weighted average price surged from RMB633.21/g in January 2025 to RMB769.51/g in April 2025, representing an increase of 21.53%. Moreover, the gold price once hit a peak of RMB834.60/g in April 2025, and subsequently stabilized within the range of RMB760-780/g. The Company adjusts its prices two or three times a year. In the first half of 2025, the Company only adjusted prices once in February. Affected by the continuous and rapid rise in gold prices after the price adjustment, the Company's gross profit margin declined slightly to approximately 38.1% for the Reporting Period. The short-term fluctuations in gross profit margin have not affected the Company's income. Benefiting from the scale effect generated from the explosive growth in performance, the Company's non-IFRS adjusted net profit margin for the Reporting Period increased from 17.1% for the six months ended June 30, 2024 to 19.0%. The Company's gross profit increased by approximately 223.4% from approximately RMB1,454.98 million for the six months ended June 30, 2024 to approximately RMB4,705.21 million for the six months ended June 30, 2025. The non-IFRS adjusted net profit increased by approximately 290.6% from approximately RMB601.83 million for the six months ended June 30, 2024 to approximately RMB2,350.85 million for the six months ended June 30, 2025. The increases in revenue and gross profit during the Reporting Period were mainly attributable to: (i) the continuous expansion of brand influence, leading to the competitive market position of the Group which resulted in a significantly increased overall revenue for both online and offline boutiques; and (ii) the continuing optimization, promotion and iteration of the Group's products which facilitated the sustained online and offline revenue growth.

Selling and Administrative Expenses and Other Expenses

Selling and Distribution Expenses

During the Reporting Period, the selling and distribution expenses of the Group increased by approximately 175.2% from approximately RMB532.15 million for the six months ended June 30, 2024 to approximately RMB1,464.47 million for the six months ended June 30, 2025. Over 97% of the selling and distribution expenses were attributable to shopping mall rental and expenses and e-commerce platform transaction charges, employee costs for the sales team, depreciation and amortization, customer service operating expenses, share-based payments, transportation expenses, as well as operating consumables. The increase in the selling and distribution expenses was mainly due to (i) an increase in shopping mall rental and expenses, which was in line with the increase in sales revenue from boutiques, and also related to the expansion of our boutique channels; and (ii) an increase in staff costs as a result of the expansion of our sales team and the increase in their remuneration, which was in line with our business growth.

Administrative Management Expenses

During the Reporting Period, the administrative management expenses of the Group increased by approximately 69.4% from approximately RMB124.63 million for the six months ended June 30, 2024 to approximately RMB211.12 million for the six months ended June 30, 2025, mainly due to (i) an increase in staff costs as a result of the increased number of our administrative management staff and an increase in their remuneration, including share-based payments, which was in line with our business growth; (ii) an increase in bank charges relating to bank card settlements with customers due to the rising sales revenue; and (iii) an increase in other expenses which mainly included travel expenses, information technology costs, other taxes, transportation and miscellaneous charges and others.

¹ The gold price is taken from the monthly market report of the Shanghai Gold Exchange.

Research and Development Expenses

During the Reporting Period, the research and development expenses of the Group increased by approximately 273.9% from approximately RMB6.56 million for the six months ended June 30, 2024 to approximately RMB24.51 million for the six months ended June 30, 2025. Relying on the high-dimensional intellectual capital investment of the research and development team, the Group has built an extremely strong product research and development capability. The research and development expenses were mainly composed of the remuneration of the research and development personnel. The increase in the expenses was mainly due to an increase in staff costs as a result of the increased number of our research and development staff and an increase in their remuneration, including share-based payments, which was in line with our business growth.

Other Expenses, Net

During the Reporting Period, the other expenses, net of the Group increased by approximately 34.7% from approximately RMB2.38 million for the six months ended June 30, 2024 to approximately RMB3.21 million for the year ended six months ended June 30, 2025, mainly due to foreign exchange loss.

The following table sets forth a breakdown of our expenses for the periods indicated:

	For the six months ended June 30,			
	2025	2024	Period-on-period	Changes
	RMB'000	RMB'000	RMB'000	%
	(Unaudited)	(Unaudited)		
Selling and distribution expenses	1,464,465	532,153	932,312	175.2
Administrative and management expenses	211,121	124,628	86,493	69.4
Research and development expenses	24,511	6,555	17,956	273.9
Other expenses, net	3,210	2,383	827	34.7
Total	<u>1,703,307</u>	<u>665,719</u>	<u>1,037,588</u>	<u>155.9</u>

Income Tax Expense

We are subject to income tax on an entity basis on profits generated in or derived from the jurisdictions in which members of our Group reside and operate. During the Reporting Period, our income tax expense was approximately RMB696.13 million, while the income tax expense we incurred for the same period of 2024 was approximately RMB192.58 million, due to the increase of our profit before income tax expense. For details of the calculation of income tax, please refer to “Note 7 Income Tax Expense” in the interim condensed consolidated financial statements on page 9 of this interim results announcement.

Non-IFRS Financial Measure Adjusted Net Profit

To supplement our financial information which are presented in accordance with IFRS Accounting Standards, we use non-IFRS adjusted net profit as an additional financial measure, which is not required by, or presented in accordance with IFRS Accounting Standards. We believe that this non-IFRS measure facilitates comparisons of results of operations from period to period and company to company by eliminating potential impacts of items that our management does not consider to be indicative of our operating performance. We believe that this measure provides useful information to investors and others in understanding and evaluating our consolidated operating performance in the same manner as they help our management. However, our presentation of non-IFRS adjusted net profit may not be comparable to a similarly titled financial measure presented by other companies. The use of this non-IFRS measure has limitations as an analytical tool, and investors should not consider it in isolation from, or as substitute for analysis of, our results of operations or financial condition as reported under IFRS Accounting Standards.

The non-IFRS adjusted net profit has not been calculated in accordance with the IFRS Accounting Standards, thus it is deemed as non-IFRS financial indicator. The non-IFRS adjusted net profit refers to the net profit after excluding share-based payment, while the non-IFRS adjusted net profit margin refers to the non-IFRS adjusted net profit divided by revenue. The following table sets out the reconciliation of non-IFRS financial indicators of the Company for the periods indicated.

	For the six months ended June 30, 2025 RMB'000 (Unaudited)	For the six months ended June 30, 2024 RMB'000 (Unaudited)
Profit for the period	2,267,554	587,812
Adjustments		
Share-based payment	83,298	14,016
Non-IFRS adjusted net profit	<u>2,350,852</u>	<u>601,828</u>
Non-IFRS adjusted net profit margin	<u>19.0%</u>	<u>17.1%</u>

The management is of the view that share-based payment is non-cash items, which does not directly reflect our business operation. Hence, through eliminating the effects of such items on calculation of non-IFRS adjusted net profit, relevant operating performance can be better reflected, and it would be more convenient to compare operating performance in different years.

Current Assets, Financial Resources and Gearing Ratio

During the Reporting Period, the Group adopted conservative and stable fund management and financial policies with regard to its overall business operations. The Group maintained the following resources to meet its working capital requirements:

Inventories

Our inventories primarily comprise raw materials, work-in-progress jewelry products, finished jewelry goods, etc. Our inventories increased from approximately RMB4,087.85 million as of December 31, 2024 to approximately RMB8,684.72 million as of June 30, 2025 (including gold purchased with proceeds of HK\$2,598.04 million from the placing), representing an increase of approximately 112.5% as compared to end of the year of 2024, which was primarily due to the increase in product inventories to meet with the boutique optimization, new store expansion and performance growth of the Company. Benefited from the rapid growth in sales results, inventory turnover days of the Company decreased from 195 days for the year 2024 to 150 days during the Reporting Period.

Trade Receivables

Our trade receivables mainly represent receivables from shopping malls. Certain shopping malls collect customers payments on behalf of the Company and then pay the amount back to the Company after deducting their fees, thus constituting our trade receivables. Our trade receivables increased from approximately RMB801.22 million as of December 31, 2024 to approximately RMB844.46 million as of June 30, 2025. Trade receivables turnover days amounted to 12 days during the Reporting Period, representing a decrease as compared to 25 days for the year 2024, which was primarily due to our Company's expansion of self-checkout systems in shopping malls housing its directly operated stores.

Cash and Cash Equivalents

Our cash and cash equivalents primarily comprise cash at bank. Cash and cash equivalents increased from approximately RMB732.65 million as of December 31, 2024 to approximately RMB2,515.84 million as of June 30, 2025, which was mainly due to sales collection and financing activities.

The cumulative operating net cash outflow of the Group during the Reporting Period was approximately RMB2,215.36 million. After excluding the impact of the proceeds of approximately HK\$2,598.04 million (approximately RMB2,369.41 million¹) from the placing of the Company in the first half of 2025, which were utilized for incremental inventory through gold raw material purchases, the Group recorded an operating net cash inflow of approximately RMB154.05 million. The difference between the Group's net operating cash flow and net profit was primarily because: production cycle of heritage gold jewelry ranges from 25 to 90 days depending on whether they are accessories or gold vessels, while we recorded a strong same-store sales growth for the Reporting Period and plans to conduct store expansion and optimization on a large scale and open new boutiques in the second half of 2025. As such, the Company implemented procurement of raw materials to ensure sufficient inventory reserves for the market increment, considering the time required for production and processing.

¹ The translation between RMB and Hong Kong dollars were made at the rate of RMB0.9120 to HK\$1.00, being the central parity rate of Bank of China prevailing on June 30, 2025.

The funds required for the day-to-day business of the Group were mainly funded by the operating capital and short-term borrowings are also mainly used for the increase in product inventories to meet with the boutique optimization, new store expansion and performance growth of the Company. The Group did not have any difficulties in repaying the loans.

We remained focus on maintaining a reasonable gearing ratio. Gearing ratio is calculated by dividing total liabilities by total assets and multiplying by 100%. As at June 30, 2025, the gearing ratio of the Group was approximately 43.10% (as at December 31, 2024: 38.1%).

Bank Loans

The interest-bearing bank borrowings of the Group increased from approximately RMB1,373.46 million as of December 31, 2024 to approximately RMB3,183.03 million as of June 30, 2025, representing an increase of approximately 131.8% as compared to end of the year of 2024, which was primarily due to the increase in product inventories to meet with the boutique optimization, new store expansion and performance growth of the Company, which was in line with the Company's business development. For details, please refer to "Note 13 Interest-bearing Bank Borrowings" in the interim condensed consolidated financial statements on page 12 of this interim results announcement.

Significant Investment, Major Acquisitions and Disposal

As of June 30, 2025, the Company did not hold any significant investment (each individual investment did not constitute 5% or more of the Group's total assets as at June 30, 2025). The Company had no material acquisition or disposal during the six months ended June 30, 2025.

Future Plans Regarding Significant Investment or Capital Assets

Except for the expansion of new offline boutiques and the establishment of new overseas companies, the Company did not have any specific plan for significant investment or capital assets.

Pledge of Assets

As at June 30, 2025, the Company had no assets pledged.

Contingent Liabilities

As of June 30, 2025, the Company did not have any contingent liabilities.

Exchange Risk Management

The Company's management believes that the exchange risk of foreign currency is not significant as the majority of business transactions occur in Mainland China and all these transactions are mainly transacted in Renminbi. As of June 30, 2025, we have no foreign currency hedging policy. However, the management will monitor foreign exchange risks and consider hedging significant risk of foreign currency when necessary.

Capital Expenditure

During the Reporting Period, the capital expenditure of the Group was approximately RMB57.28 million, which was mainly for the opening of new stores and the upgrading, transformation and decoration of stores.

HUMAN RESOURCES, EMPLOYEES AND REMUNERATION POLICIES

We offer a comprehensive compensation and benefits package, including salaries, bonuses, maternity leave, and other allowances, on top of social insurance and housing provident fund contributions. For employees who work overtime, we compensate them according to their base salary and overtime hours, and allow them to take paid leave within a reasonable period of time. We require all our department heads to reasonably allocate manpower in a way that can maximize work efficiency and avoid unnecessary overtime work so as to protect the legitimate interests of our employees. In addition, we also embrace diversity and inclusion, so all our employees enjoy equal opportunities in all respects, ranging from recruitment, training, welfare coverage, career and personal development during their time with us.

Besides, we will also continue to encourage a culture of work-life balance, in order to create a positive and comfortable work environment for our employees. Our policy is to treat all employees equally regardless of age and gender. We conduct internal assessment to ensure the fairness of employee compensation, and motivate, attract, and retain outstanding talents through equity incentive plans.

The Company maintains its well-established performance-based remuneration policy with discretionary year-end performance bonuses. Training was provided to new and existing staff to keep pace with the expansion of our store network.

As at June 30, 2025, the Group had 1,629 employees, of which 1,539 were employees in Mainland China and 90 were employees overseas.

The table below sets forth the breakdown of our employees by function as at June 30, 2025:

Function	Number	Percentage of Total Number
Administrative management	363	22%
Sales and marketing	719	44%
Production	526	33%
Research and design	21	1%
Total	1,629	100%

RSU Scheme

On February 26, 2025, the Company adopted the RSU Scheme upon the approval by the EGM, the objectives of which are to (i) attract and retain Eligible Participants whose contributions are important to the long-term growth and success of the Group, to recognize and reward Eligible Participants for their past contribution to the Group; (ii) encourage Eligible Participants to further contribute to the Company and work towards enhancing the value of the Company and its Shares for the benefit of the Company and its Shareholders as a whole; (iii) enhance the Company's long-term remuneration incentive strategy; and (iv) to align the interests of the Eligible Participants with those of the Company and the Shareholders to promote the long-term performance (whether in financial, business and operational aspects) of the Group.

The maximum total number of H Shares which may be issued in respect of all the Awarded Shares to be granted under the Scheme Mandate Limit approval by the EGM is 9,477,486 H Shares, representing approximately 5.5% of the total number of issued Shares (excluding treasury Shares) of the Company as at the date of this interim results announcement and approximately 6.8% of the total number of issued H Shares (excluding treasury Shares) of the Company.

On February 26, 2025, the Company granted a total of 597,000 Awarded Shares to 27 employees of the Company in accordance with the terms of the RSU Scheme. On April 24, 2025, the Company further granted a total of 120,000 Awarded Shares to 21 employees (including Ms. HU Binbin (胡彬彬) (the spouse of Mr. SUI Wu (隋武), the supervisor of the Company)) in accordance with the terms of the RSU Scheme.

Following the grant of the above Awarded Shares, 8,760,486 H Shares underlying the Awarded Shares are available for future grant under the RSU Scheme.

For capitalized terms and details above, please refer to the circular of the Company dated February 11, 2025 and the announcements of the Company dated February 26, 2025 and April 24, 2025.

SIGNIFICANT EVENTS AFTER THE REPORTING PERIOD

Save as disclosed in this interim results announcement and as at the date of this interim results announcement, there were no significant events occurred after the Reporting Period that require additional disclosure or adjustments.

USE OF NET PROCEEDS FROM THE LISTING

The H Shares of the Company were listed on the Main Board of the Stock Exchange on June 28, 2024. After deducting underwriting fees, commissions and other related estimated listing expenses, the total net proceeds from the Global Offering and the exercise of the Over-allotment Option (as defined in the Prospectus) of approximately HK\$957.1 million (the “**Net Proceeds**”) shall be allocated and utilized in accordance with the intended purposes as set out in the Prospectus.

The intended and actual usage of the Net Proceeds as at June 30, 2025 are set out below:

Intended use of the Net Proceeds	Distribution of the Net Proceeds <i>HK\$ million</i>	Percentage of the total Net Proceeds	Unutilized amount of the Net Proceeds as of December 31, 2024 <i>HK\$ million</i>	Utilized amount of the Net Proceeds during the Reporting Period <i>HK\$ million</i>	Unutilized amount of the Net Proceeds as of June 30, 2025 <i>HK\$ million</i>	Intended timetable for full utilization of the unutilized Net Proceeds
(i) allocated to expand sales network	701.6	73.3%	222.4	222.4	–	
(ii) allocated to maintain brand positioning and increase our brand awareness	108.2	11.3%	31.5	12.9	18.6	On or before December 31, 2027
(iii) allocated to optimize the internal information technology system and enhance the level of automation and informatization	25.8	2.7%	22.5	2.7	19.8	On or before December 31, 2027
(iv) allocated to strengthen our research and development capabilities	25.8	2.7%	25.2	1.3	23.9	On or before December 31, 2027
(v) allocated to our general working capital and general corporate purposes	95.7	10.0%	–	–	–	
Total	957.1	100.0%	301.6	239.3	62.3	

Balance of unutilized net proceeds as of June 30, 2025 was approximately HK\$62.3 million. The Group will utilize the Net Proceeds for the intended purposes as stated in the Prospectus. As of the date of this interim results announcement, the Board is not aware of any material change to the plan as to the use of the Net Proceeds.

USE OF NET PROCEEDS FROM THE PLACING

On May 7, 2025 (after trading hours of the Stock Exchange), the Company, China Securities (International) Corporate Finance Company Limited and Citigroup Global Markets Limited (collectively, the “**Placing Agents**”) entered into the Placing Agreement (the “**Placing Agreement**”), pursuant to which the Placing Agents have conditionally and severally (not jointly nor jointly and severally) agreed, as agents of the Company, to procure, on a best effort basis, not less than six placees in aggregate to purchase 4,310,000 new H Shares (the “**Placing**”) at the placing price of HK\$630.00 per H Share. On May 15, 2025, the Placing has completed, with a total of 4,310,000 new H shares successfully placed to not less than six placees at the placing price of HK\$630.00 per H Share under the terms of the Placing Agreement and subject to the conditions of Placing Agreement. For details, please refer to the Company’s announcements (the “**Placing Announcements**”) dated May 8, 2025 and May 15, 2025, respectively.

After deducting the commission and estimated expenses, the Net Proceeds from the Placing amount to approximately HK\$2,698.04 million (the “**Net Proceeds from the Placing**”), which will be allocated for use in accordance with the intended purposes set out in the Placing Announcements.

The intended and actual usage of the Net Proceeds from the Placing as at June 30, 2025 are set out below:

Intended use of the Net Proceeds from the Placing	Distribution of the Net Proceeds from the Placing <i>HK\$ million</i>	Percentage of the total of the Net Proceeds from the Placing	Utilized amount during the Reporting Period <i>HK\$ million</i>	Unutilized amount as of June 30, 2025 <i>HK\$ million</i>	Intended timetable for utilization of the unutilized Net Proceeds from the Placing
(i) for development of core business:	2,158.43	80.0%	2,058.43	100.00	On or before June 30, 2026
(a) for the expansion of boutiques in mainland China: the Company intends to apply the proceeds to further accelerate its expansion of boutiques in mainland China, targeting to cover broader consumer demographics across various cities and premium commercial hubs. The use of proceeds will include, but not be limited to, rental expenses during establishment, renovation expenses, inventory costs, as well as staff recruitment and training expenses required for the newly-opened boutiques.	558.00	20.7%	558.00	–	

Intended use of the Net Proceeds from the Placing	Distribution of the Net Proceeds from the Placing <i>HK\$ million</i>	Percentage of the total of the Net Proceeds from the Placing	Utilized amount during the Reporting Period <i>HK\$ million</i>	Unutilized amount as of June 30, 2025 <i>HK\$ million</i>	Intended timetable for utilization of the unutilized Net Proceeds from the Placing
(b) for the optimization of existing boutiques locations and floor area expansion: the Company intends to apply the proceeds to provide post expansion operational support for existing boutiques, including but not limited to renovation expenses, incremental inventory costs arising from the expansion, as well as staff recruitment and training expenses.	279.00	10.3%	279.00	–	
(c) for supporting the rapid growth in same-store sales: the Company intends to allocate the proceeds to support the rapid growth of same-store sales, primarily for: meeting inventory requirements for performance growth and stock preparation for the peak season, as well as recruitment of more production and sales staff to support the rapid growth in same-store sales and to ensure that increased end consumer demand is better met.	1,321.43	49.0%	1,221.43	100.00	On or before June 30, 2026
(ii) for working capital replenishment and general corporate purposes: the Company intends to apply the proceeds for working capital replenishment, senior level talent recruit and other administrative purposes to support the Company's business development.	539.61	20.0%	539.61	–	
Total	2,698.04	100.0%	2,598.04	100.00	

Balance of unutilized Net Proceeds from the Placing as of June 30, 2025 was approximately HK\$100.00 million. The Group will utilize the Net Proceeds from the Placing for the intended purposes as stated in the Placing Announcements. As of the date of this interim results announcement, the Board is not aware of any material change to the plan as to the use of the Net Proceeds from the Placing.

INTERIM DIVIDEND

The Board recommends the payment of an interim dividend of RMB9.59 per share for the six months ended June 30, 2025 (June 30, 2024: nil). Such interim dividend is still subject to the approval of the Company's shareholders at the extraordinary general meeting to be held on Tuesday, November 18, 2025. Such interim dividend is expected to be paid on Thursday, January 15, 2026 to the shareholders whose names appear on the register of members of the Company on Thursday, November 27, 2025.

Based on the Company's confidence in its future development, in order to better reward investors, in respect of the dividends to be paid for the Reporting Period, the total amount of dividends to be paid was referred to 50% of the Group's undistributed profits as of June 30, 2025 by the Board.

Closure of Register of Members

An extraordinary general meeting of the Company will be held on Tuesday, November 18, 2025 (the "**Extraordinary General Meeting**"). For the purposes of determining the entitlement of H Shareholders to the attendance of the Extraordinary General Meeting, the register of H Shareholders of the Company will be closed from Thursday, November 13, 2025 to Tuesday, November 18, 2025, both days inclusive. To be eligible to attend the above-mentioned Extraordinary General Meeting, all completed H-share transfer documents, together with the relevant share certificates, must be lodged with the H Share registrar of the Company, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong for registration, not later than 4:30 p.m. on Wednesday, November 12, 2025.

For the purpose of determining the identity of the Shareholders entitled to receive the interim dividend, the register of members of H Shares of the Company will also be closed from Monday, November 24, 2025 to Thursday, November 27, 2025 (both days inclusive). In order to qualify for receiving the interim dividend, all completed share transfer documents accompanied by the relevant share certificates must be lodged with the Company's H Share registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration by no later than 4:30 p.m. on Friday, November 21, 2025.

CORPORATE GOVERNANCE CODE

The Group is committed to maintain high standards of corporate governance to safeguard the interests of the Company's Shareholders and to enhance corporate value and accountability. The Company has adopted the principles and code provisions set out in the CG Code as its own code of corporate governance. During the Reporting Period and as of the date of this interim results announcement, the Company has complied with all applicable code provisions set out in the CG Code, except for the following deviations. The Company will continue to review and monitor its corporate governance practices to ensure compliance with the CG Code and maintain a high standard of corporate governance practices of the Company.

Code provision C.2.1 of the CG Code stipulates that the roles of chairman and chief executive should be segregated and should not be performed by the same individual. According to the current structure of the Board, Mr. Xu is the chairman of the Board and general manager of our Company. With extensive experience in the jewelry industry and having served in our Company since its establishment, Mr. Xu is in charge of the overall corporate and business strategies of our Group. Our Board considers that vesting the roles of chairman of the Board and general manager in the same individual is beneficial to the management of our Group. The balance of power and authority is ensured by the operation of our Board and our senior management, which comprises experienced and visionary individuals. During the Reporting Period and as of the date of this interim results announcement, our Board comprises four executive Directors (including Mr. Xu) and three independent non-executive Directors, and therefore has a strong independence element in its composition.

Code provision F.1.1 of the CG Code provides that the issuer should have a policy on payment of dividends. The Board has approved the proposed adoption of a dividend policy at the date of this interim results announcement to provide foreseeable and reasonable returns to the Company's shareholders. Such dividend policy is still subject to the consideration and approval by the shareholders' meeting of the Company.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of the Listed Issuers (the “**Model Code**”) set out in Appendix C3 to the Listing Rules as its own code of conduct regarding securities transactions by the Directors and Supervisors. Having made specific enquiries with all Directors and Supervisors of the Company, each of the Directors and Supervisors has confirmed that they have complied with the required standard set out in the Model Code during the Reporting Period and as of the date of this interim results announcement.

Relevant employees of the Company who may have access to unpublished inside information are also required to comply with the Model Code. No incident of non-compliance of the Model Code by the employees was noted by the Company during the Reporting Period and as of the date of this interim results announcement.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OR SALE OF TREASURY SHARES

During the Reporting Period, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities or sold any treasury Shares (as defined under the Listing Rules). As at June 30, 2025, the Company did not hold any treasury Shares (as defined under the Listing Rules).

AUDIT COMMITTEE AND REVIEW OF INTERIM RESULTS

The Audit Committee consists of three members, all of which are independent non-executive Directors, namely Dr. He Yurun (Chairperson), Mr. Sun Yijun and Mr. See Tak Wah, with written terms of reference in accordance with the requirements of the Listing Rules. The Audit Committee has reviewed the accounting principles and practices adopted by the Group with the Company's management and external auditors, and reviewed the interim results of the Company for the six months ended June 30, 2025. The Audit Committee reviewed and considered that the interim financial results for the six months ended June 30, 2025 are in compliance with the relevant accounting standards, rules and regulations and appropriate disclosures have been duly made. The Company's auditor, Ernst & Young, has performed an independent review of the Group's unaudited interim financial information for the six months ended June 30, 2025 in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants.

PUBLICATION OF THE INTERIM RESULTS ANNOUNCEMENT AND 2025 INTERIM REPORT ON THE WEBSITES OF THE STOCK EXCHANGE AND THE COMPANY

This interim results announcement is published on the websites of the Stock Exchange at www.hkexnews.hk and the Company at www.lphj.com. The 2025 interim report containing all the information required by the Listing Rules will be published on the websites of the Stock Exchange and the Company in due course, and will be dispatched to the H shareholders by their preferred mean of receipt of communications.

DEFINITIONS AND GLOSSARY

In this interim results announcement, unless the context otherwise requires, the following expressions shall have the following meanings.

"Articles of Association"	the articles of association of the Company
"Audit Committee"	the audit committee of the Board
"Board" or "Board of Directors"	the board of Directors
"CG Code"	the Corporate Governance Code as contained in Appendix C1 to the Listing Rules
"China", "Mainland China" or "the PRC"	the People's Republic of China excluding, for the purposes of this interim results announcement, Hong Kong, Macau and Taiwan
"China Gold Association"	a nationwide not-for-profit organization dedicated to gold industry mechanism establishment, approved and registered by the Ministry of Civil Affairs of the People's Republic of China and the former State Economic and Trade Commission in November 2001 in accordance with the Proposal for Reforming the State Gold Management System defined by the State Council

“Company”	Laopu Gold Co., Ltd. (老鋪黃金股份有限公司), a limited liability company incorporated in the PRC on December 5, 2016 which was converted into a joint stock company with limited liability on November 25, 2019, whose H Shares are listed on the Stock Exchange (stock Code: 6181)
“Controlling Shareholder(s)”	has the meaning ascribed thereto under the Listing Rules
“Director(s)”	the director(s) of the Company
“Frost & Sullivan”	Frost & Sullivan (Beijing) Inc., Shanghai Branch Co., Ltd., an independent market research and consulting company
“gem-set jewelry”	jewelries with diamonds or other gemstones inlaid in pure gold
“gemstone”	mineral crystals of aesthetics value, often used to make jewelry or ornament, among which diamond is a special kind of gemstone formed only from one single element of carbon, in comparison with other gemstones
“Group”, “our Group”, “our”, “we”, or “us”	the Company and all of its subsidiaries, or any one of them as the context may require
“H Share(s)”	overseas listed share(s) in the share capital of the Company with a nominal value of RMB1.00 each, which are listed and to be permission to trade on the Hong Kong Stock Exchange
“heat treatment of enamels (燒藍)”	a decorative process that entails the application of colored enamel glaze onto the surface of gold products, which results in a vibrant and multi-hued appearance
“heritage gold (古法黃金) jewelry”	a type of pure gold jewelry that combines modern designs and classic Chinese culture, features matte (啞光), sandy (磨砂) or other texture of ancient royal jewelry, and applies at least two Chinese traditional handmade gold crafting techniques as specified in the group standards published by the China Gold Association
“Hong Kong” or “HK”	the Hong Kong Special Administrative Region of the PRC
“Hong Kong dollars” or “HK\$”	Hong Kong dollars and cents respectively, the lawful currency of Hong Kong
“Hong Kong Stock Exchange” or “Stock Exchange”	The Stock Exchange of Hong Kong Limited, a wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited
“IFRS”	International Financial Reporting Standards, amendments and interpretations issued by the International Accounting Standards Board

“Listing”	listing of the H Shares on the Main Board of the Stock Exchange
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (as amended, supplemented or otherwise modified from time to time)
“Macau”	the Macau Special Administrative Region of the PRC
“Main Board”	the stock market (excluding the option market) operated by the Hong Kong Stock Exchange which is independent from and operated in parallel with the GEM of the Hong Kong Stock Exchange
“MixC”	a high-end shopping mall under China Resources (Holdings) Company Limited (華潤(集團)有限公司), with a geographic layout covering over 30 cities in China
“Mr. Xu”	Mr. Xu Gaoming (徐高明), the Company’s executive Director and one of the controlling shareholders
“Prospectus”	the prospectus of the Company dated June 20, 2024
“pure gold”	refers to fine gold with gold content of 99.0% or above, according to the PRC National Standard No. GB11887
“Reporting Period”	for the six months ended June 30, 2025
“RMB” or “Renminbi”	Renminbi, the lawful currency of the PRC
“Share(s)”	ordinary share(s) in the share capital of the Company with a nominal value of RMB1.00 each, including both Unlisted Shares and H Shares
“Shareholder(s)”	holder(s) of the Share(s)
“SKP”	a high-end shopping mall under BHG, with Beijing SKP, Xi’an SKP, Chengdu SKP, Wuhan SKP and etc. in its network

“subsidiary(ies)”	has the meaning ascribed thereto under the Listing Rules
“Supervisor(s)”	member(s) of our Supervisory Committee
“%”	per cent

By Order of the Board
Laopu Gold Co., Ltd.
老鋪黃金股份有限公司
Xu Gaoming
Chairman and Executive Director

Hong Kong, August 20, 2025

As at the date of this announcement, the Board of Directors of the Company comprises (i) Mr. Xu Gaoming, Mr. Feng Jianjun, Mr. Xu Rui and Mr. Jiang Xia as executive directors; and (ii) Mr. Sun Yijun, Dr. He Yurun and Mr. See Tak Wah as independent non-executive directors.