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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 205)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO THE ANNUAL REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Reference is made to the annual report of SEEC Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) for the year ended 31 December 2024 (the “**2024 Annual Report**”) published on 30 April 2025. Unless otherwise stated, capitalised terms used herein shall have the same meanings as defined in the 2024 Annual Report.

In addition to the information disclosed in the Annual Report, the Company wishes to provide the Shareholders and the public with additional information in relation to the 2024 Annual Report as follows.

SIGNIFICANT INVESTMENTS

The investment cost of acquiring equity interests in the CIFG was HK\$3,307,000.

SHARE OPTION SCHEMES

The Share Option Scheme adopted by the Company on 30 June 2021 are valid and effective for a period of 10 years. The remaining life of the Share Option Scheme is 6 years.

As at the date of the Annual Report, the total number of shares available for issue under the Share Option Scheme is 118,854,273 shares, representing 16.15% of the share of the Company in issue at the date of the Annual Report.

The above supplemental information does not affect other information contained in the Annual Report and saves as disclosed above, all other information in the Annual Report remains unchanged.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 22 August 2025

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Ms. Fang Ying and Mr. Guo Hui as the independent non-executive directors.