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i-CABLE COMMUNICATIONS LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 1097)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that Ms. Wong Nga Fan has been appointed as an executive Director with effect from 16 September 2025.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Director(s)") of i-CABLE Communications Limited (the "Company", together with its subsidiaries and consolidated structured entities, the "Group") is pleased to announce that Ms. Wong Nga Fan ("Ms. Wong") has been appointed as an executive Director with effect from 16 September 2025.

The biographical details of Ms. Wong are set out below:

Ms. Wong, aged 52, has over 25 years of experience in the digital media and digital marketing industry, spanning print, digital, television, mobile and social media in Asia. Ms. Wong has been the founder and chief executive officer of VS Media Limited since 2013. VS Media Limited is a digital media and social commerce company that manages a network of leading digital creators across the Asia-Pacific region. VS Media Limited is indirectly wholly owned by VS MEDIA Holdings Limited (Nasdaq: VSME). Ms. Wong has been the chief executive officer, chairman and a major shareholder of VS MEDIA Holdings Limited, which has been listed on Nasdaq, since 2022.

Prior to launching VS Media Limited, Ms. Wong was the founder and chief executive officer of Vissible & Co Limited, which founded the award-winning product VISS, a social media and commerce platform focused on fashion and lifestyle, which was later acquired, and Ms. Wong joined HMV Entertainment (Hong Kong) Limited in 2014.

Ms. Wong has extensive experience in leading major media brands in developing their digital presence in Asia. She served as chief executive officer of Next Mobile Limited from 2011 to 2013, overseeing the company's mobile and digital media strategy. She joined TVB.com Limited from 2007 to 2011, serving as chief operating officer, where she developed Television Broadcasts Limited's overall digital media business. She worked at Yahoo! from 1999 to 2007, with her last position being senior director of global sales where she was responsible for sales development in the Asia Pacific region.

Ms. Wong graduated from the University of Toronto in Canada with a Bachelor of Commerce degree in International Marketing and Economics in 1996.

Ms. Wong has entered into a letter of appointment with the Company as an executive Director for an initial term of three years commencing on 16 September 2025 and renewable automatically for successive terms of three years each unless otherwise agreed between the parties or terminated in accordance with the letter of appointment. Ms. Wong will hold office until the next general meeting of the Company after her appointment and will be eligible for re-election at the meeting in accordance with the articles of association of the Company (the "Articles"). Thereafter, Ms. Wong shall retire and shall be eligible for re-election at least once every three years in accordance with the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") and the Articles.

Pursuant to said letter of appointment with the Company, Ms. Wong is entitled to receive a director's fee of HK\$60,000 per annum for her services as an executive Director for the first year of her appointment commencing on 16 September 2025, the amount of which is subject to review by the Board for the years thereafter.

To the best knowledge and belief of the Board and having made all reasonable enquiries, as at the date of this announcement, Ms. Wong does not have any interests or short position in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, as at the date of this announcement, Ms. Wong (i) did not hold any other position with the Company or other members of the Group; (ii) did not hold any other directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, and other major appointments and professional qualifications; and (iii) did not have any relationship with any Directors, senior management or substantial or controlling shareholders of the Company.

Save as disclosed above, there is no other matter which needs to be brought to the attention of the shareholders of the Company, nor is there any other information required to be disclosed under paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

The Board would like extend its welcome to Ms. Wong for joining the Company.

By Order of the Board
i-CABLE COMMUNICATIONS LIMITED
Dr. Cheng Kar-Shun, Henry
Chairman

Hong Kong, 16 September 2025

As at the date of this announcement, the Board comprises eleven Directors, namely Dr. Cheng Kar-Shun, Henry (Chairman) as non-executive Director; Mr. Tsang On Yip, Patrick (Vice-chairman), Mr. Lie Ken Jie Remy Anthony Ket Heng, Mr. To Chi Hak, Dr. Luk Wai Ki Elvis and Ms. Wong Nga Fan as executive Directors; Ms. Ng Yuk Mui Jessica as non-executive Director; and Mr. Lam Kin Fung Jeffrey, Prof. Hu Shao Ming Herman, Mr. Luk Koon Hoo, Roger and Mr. Tang Sing Ming Sherman as independent non-executive Directors.