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SAINT BELLA
SAINT BELLA Inc.
聖貝拉有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2508)

VOLUNTARY ANNOUNCEMENT

(1) SHARE PURCHASES PURSUANT TO SHARE AWARD SCHEME;
(2) INCREASE IN SHAREHOLDING BY CONTROLLING
SHAREHOLDER;
AND
(3) VOLUNTARY LOCK-UP UNDERTAKING MADE BY
CONTROLLING SHAREHOLDER

This announcement is made by SAINT BELLA Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

**SHARE PURCHASES PURSUANT TO THE SAINT BELLA 2025 SHARE
AWARD SCHEME**

The board (the “**Board**”) of directors (the “**Directors**”) of the Company announces that, on November 14, 2025, the Board adopted a share award scheme (the “**Saint Bella 2025 Share Award Scheme**”). The purpose of the Saint Bella 2025 Share Award Scheme is to (i) recognize the contributions made by certain eligible participants and to provide them with incentives in order to retain them for the continual operation and development of the Group; and (ii) attract suitable personnel for further development of the Group.

The Saint Bella 2025 Share Award Scheme constitutes a share scheme funded by existing shares of the Company (the “**Shares**”) under Chapter 17 of the Listing Rules and is subject to the applicable disclosure requirements pursuant to Rule 17.12 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). The Saint Bella 2025 Share Award Scheme does not involve the granting of awards to be satisfied by issue of new Shares and does not constitute a scheme involving issue of new Shares as referred to in Chapter 17 of the Listing Rules. Therefore, the adoption of the Saint Bella 2025 Share Award Scheme is not subject to the approval of the shareholders of the Company.

The Board has authorized the independent trustee of the Saint Bella 2025 Share Award Scheme (the “**Trustee**”) to purchase no more than 2% of the Company’s issued share capital, calculated as at the adoption date of the Saint Bella 2025 Share Award Scheme (i.e. 12,443,930 Shares). The Shares so purchased will be used as awards to the eligible participants under the Saint Bella 2025 Share Award Scheme to incentivize them to make contribution to the Group. As of the date of this announcement, the Trustee has purchased an aggregate of 652,000 Shares on the market.

The Trustee will, from time to time, purchase Shares on the market for grant of awards under the Saint Bella 2025 Share Award Scheme, subject to compliance with all applicable laws and regulations.

INCREASE IN SHAREHOLDING BY CONTROLLING SHAREHOLDER

The Board was informed by Mr. Xiang Hua (“**Mr. Xiang**”), the chairman of the Board, executive Director, chief executive officer and a controlling shareholder of the Company, that, from January 2 to January 6, 2026, he had acquired an aggregate of 77,000 Shares in the open market and thereby increased his shareholding in the Company. Mr. Xiang intends to continue to increase his shareholding in the Company if and when appropriate.

VOLUNTARY LOCK-UP UNDERTAKING MADE BY CONTROLLING SHAREHOLDER

On January 8, 2026, Mr. Xiang gave a voluntary undertaking to the Company that he will not reduce his shareholding in the 212,543,000 Shares of the Company by any means within 12 months from January 8, 2026, on account of his firm confidence in the long-term value and long-term development prospects of the Group.

The Board considers that the matters above do not have any material adverse impact on the operations of the Group. The Company may publish further announcement(s) to update the shareholders and potential investors of the Company on any further information regarding the matters above as and when it considers appropriate.

By order of the Board
SAINT BELLA Inc.
Mr. Xiang Hua
*Chairman of the Board, Executive Director
and Chief Executive Officer*

Hong Kong, January 9, 2026

As of the date of this announcement, the Board comprises Mr. Xiang Hua as executive Director and Ms. Wu Annie Suk Ching, Mr. Rainer Josef Bürkle and Mr. Sim Koon Yin Edmund as independent non-executive Directors.