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TCL ELECTRONICS HOLDINGS LIMITED
TCL 電子控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 01070)

**POSITIVE PROFIT ANNOUNCEMENT
FOR 2025 ANNUAL RESULTS**

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that, based on a preliminary review of the unaudited management accounts of the Group for Year 2025 and the information currently available to the Board, it is expected that the Group's adjusted profit attributable to owners of the parent for Year 2025 will be in the range of approximately HK\$2.33 billion to HK\$2.57 billion, representing an increase of approximately 45% to 60% as compared with the corresponding period in 2024. The expected significant increase in adjusted profit attributable to owners of the parent is mainly attributable to the following factors:

- (i) The Group is committed to "Globalised" and "Mid-to-High-End" development by adhering to the "Lead with Brand Value, Deepen Global Operation, Drive with Technology and Thrive on Vitality" strategy. The Group has achieved quality growth across worldwide businesses with overall profitability continuously improved, among which large-sized display business has solidified the leading position in the industry and realised remarkable results in mid-to-high-end markets, internet business has maintained high profits and innovative business has further expanded its scale.
- (ii) By continuously strengthening the advantages in global supply chain and channel layout, the Group has boosted its capacity to address global operational risks in an agile manner. Through proactive AI digitalisation improvement, the Group's operating efficiency was enhanced, contributing to lower expense ratio. Meanwhile, the Group has adjusted its organisational structure by centring on global operations, refined talent development and management system and bolstered team morale through share incentive programmes, therefore further driving up the results of the Group.

Going forward, the Group will continue to explore the cutting-edge technologies for new AI scenarios, adhere to “Globalised” and “Mid-to-High-End” development, upgrade global brand and commercial value and accelerate the globalisation process.

The Company is still in the process of finalising the results of the Group for Year 2025. The information contained in this announcement is only based on the Company’s preliminary assessment on the unaudited management accounts of the Group for Year 2025 and other relevant information currently available to the Board, and such figures and information have not yet been audited by the Company’s auditor nor reviewed by the audit committee of the Company. Shareholders and potential investors are advised to read carefully the annual results announcement of the Group for Year 2025, which is expected to be published in March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms have the following meanings when used herein:

“adjusted profit attributable to owners of the parent” a non-HKFRS financial measure adopted by the Group to supplement the Group’s consolidated results prepared and presented in accordance with HKFRS issued by the Hong Kong Institute of Certified Public Accountants as an additional, but not a substitute, financial measure, which is defined by the Group as profit attributable to owners of the parent after adding back the following adjustments: (i) (gain)/loss from investment companies, net; (ii) (gain)/loss on disposal and liquidation of subsidiaries, net; (iii) (gain)/loss related to call options and put options, net; (iv) (gain)/loss on disposal of non-current assets, net; and (v) related income tax effect;

The management of the Group believes that the adjusted profit attributable to owners of the parent provides useful supplementary information to investors in assessing the results of the Group’s core businesses by excluding the impact of certain non-cash items, investments and non-current assets transactions. However, such definition does not have a standardised meaning prescribed by HKFRS and therefore may differ from similar terminology used by other companies, and may not be comparable to similar measures presented by other companies. Accordingly, the use of such non-HKFRS measure has limitation as an analytical tool, and investors should not consider it in isolation form, or as a substitute for analysis of our results of operations or financial conditions as reported under HKFRS;

“AI”	artificial intelligence;
“Board”	the board of Directors;
“Company”	TCL Electronics Holdings Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of the Stock Exchange (stock code: 01070);
“Director(s)”	the director(s) of the Company;
“Group”	the Company together with its subsidiaries;
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong;
“HKFRS(s)”	HKFRS Accounting Standards;
“Listing Rules”	the rules governing the listing of securities on the Stock Exchange;
“SFO”	the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong);
“Stock Exchange”	The Stock Exchange of Hong Kong Limited;
“Year 2025”	the year ended 31 December 2025; and
“%”	per cent.

On behalf of the Board
TCL Electronics Holdings Limited
Chairperson
DU Juan

Hong Kong, 18 January 2026

As at the date of this announcement, the Board comprises Ms. DU Juan, Mr. ZHANG Shaoyong, Mr. PENG Pan and Mr. SUN Li as executive Directors and Professor WANG Yijiang, Mr. LAU Siu Ki and Mr. HUI Chi Kin Max as independent non-executive Directors.