

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



XIAMEN JIHONG CO., LTD

廈門吉宏科技股份有限公司

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2603)

ESTIMATED RESULTS FOR THE YEAR 2025

This announcement is made by Xiamen Jihong Co., Ltd. (the “**Company**”) pursuant to Rules 13.09(2) and 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

I. ESTIMATED RESULTS FOR THE PERIOD

(i) Period of the estimated results

From January 1, 2025 to December 31, 2025 (the “**Reporting Period**”)

(ii) Estimated results

Period-on-Period Increase

Items	During the Reporting Period (RMB)	Corresponding period of last year (RMB)
Net profit	Earnings: 330.8967 million – 349.0898 million	Earnings: 184.4505 million
	Increase as compared to the corresponding period of last year: 79.40% – 89.26%	
Net profit attributable to the shareholders of the listed company	Earnings: 272.8967 million – 291.0898 million	Earnings: 181.9311 million
	Increase as compared to the corresponding period of last year: 50.00% – 60.00%	
Net profit after deduction of non-recurring gains and losses.	Earnings: 239.8967 million – 258.0898 million	Earnings: 159.9528 million
	Increase as compared to the corresponding period of last year: 49.98% – 61.35%	
Basic earnings per share	Earnings: 0.66 per share – 0.70 per share	Earnings: 0.49 per share

II. COMMUNICATION WITH THE ACCOUNTING FIRM

The financial data in this estimated results announcement has not been audited by the accounting firm. The Company has previously discussed matters related to the estimated results with the accounting firm, and there are no disagreements between the Company and the accounting firm regarding the estimated results.

III. REASONS FOR THE CHANGE IN THE ESTIMATED RESULTS

During the Reporting Period, the Company experienced significant increase in both revenue and profit, primarily attributable to the following factors:

1. **FMCG Packaging Business:** With the sustained recovery of the consumer market driving steady growth in downstream packaging demand, the Company leveraged its long-standing strategic partnerships with leading enterprises in FMCG segments. Through group-wide refined management, operational and resource utilization efficiency has continuously improved, significantly enhancing profitability.
2. **Cross-border Social E-commerce Business:** The Company remains committed to technology-driven innovation, continuously refining its supply chain management systems and maintaining high-level digital operational capabilities. Concurrently, the Company continues to deepen regional sales expansion and replicate its business model, achieving substantial growth in both revenue scale and profitability, thereby further enhancing the Company's overall performance.

IV. RISK WARNING

The estimated results disclosed in this announcement are the preliminary estimates made by the finance department of the Company and have not been audited by the certified accountant. The specific financial data shall be subject to the disclosure in the 2025 annual report of the Company. Investors are advised to make cautious decision and pay attention to the investment risks involved.

By order of the Board
Xiamen Jihong Co., Ltd
ZHUANG Hao
Executive Director and Chairman

Hong Kong, January 20, 2026

As at the date of this announcement, the Board of Directors comprises of Ms. ZHUANG Hao as the chairwoman of the Board of Directors and executive Director; Mr. ZHANG Heping, Mr. ZHUANG Shu, and Mr. LU Tashan as executive Directors; Ms. BAI Xueting as employee representative Director; and Dr. ZHANG Guoqing, Professor Alfred SIT Wing Hang, Mr. TANG Yi Hoi, and Mr. CAI Qinghui as independent non-executive Directors.