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Meitu, Inc.

美图公司

*(Incorporated in the Cayman Islands with limited liability
and carrying on business in Hong Kong as “美圖之家”)
(Stock code: 1357)*

**BUSINESS UPDATE
PROPOSED SEPARATE LISTING OF
SHENZHEN HBN TECHNOLOGY (GROUP) COMPANY LIMITED**

Reference is made to the 2025 interim report of Meitu, Inc. (the “**Company**” and, together with its subsidiaries and consolidated affiliates, collectively the “**Group**”) published on September 25, 2025 whereby it was mentioned that the Group owns approximately 23.81% equity interest on a fully diluted basis in Shenzhen Hujia Technology Co., Ltd. (深圳市護家科技有限公司) (“**Hujia Technology**”). On November 27, 2025, Hujia Technology was converted from a company with limited liability to a joint stock company now named Shenzhen HBN Technology (Group) Company Limited (深圳護家科技(集團)股份有限公司) (“**HBN**”).

The board of directors of the Company (the “**Board**”) was informed by the management of HBN that on January 26, 2026, HBN submitted a listing application form (Form A1) to The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) for the listing of, and permission to deal in, the shares of HBN on the Main Board of the Stock Exchange (the “**Proposed Separate Listing**”). The Board also noted that the application proof of HBN as published on the website of the Stock Exchange did not contain details in respect of the size, structure or the expected timetable of the offering.

The purpose of this announcement is to keep the shareholders of the Company (“**Shareholders**”) and potential investors informed of the Proposed Separate Listing of HBN. Shareholders and potential investors should note that the Proposed Separate Listing of HBN is subject to, among others, the final decision of the board of directors of HBN and the approval from the Stock Exchange, and may or may not proceed. Accordingly, Shareholders and potential investors are reminded to exercise caution when dealing in the shares of the Company.

By order of the Board
Meitu, Inc.
Wu Zeyuan
Chairman

Hong Kong, January 26, 2026

As at the date of this announcement, the executive director of the Company is Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Mr. Chen Jiarong and Mr. Hong Yupeng; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling and Ms. Poon Philana Wai Yin.