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Minshang Creative Technology Holdings Limited

民商創科控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1632)

(1) APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF CHIEF EXECUTIVE OFFICER; (2) APPOINTMENT OF MEMBER OF THE NOMINATION COMMITTEE; AND (3) LIST OF DIRECTORS AND THEIR ROLES AND FUNCTIONS

(1) APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF CHIEF EXECUTIVE OFFICER

The board of directors (the “**Board**”) of Minshang Creative Technology Holdings Limited (the “**Company**”) announces that Mr. Chen Di (“**Mr. Chen**”) has been appointed by the Board as an Executive Director and the Chief Executive Officer (“**CEO**”) of the Company with effect from 2 February 2026.

The biographical details of Mr. Chen are set out below:

Mr. Chen, aged 48, obtained his Bachelor’s of Engineering in Fine Chemical Engineering at Tianjin University in July 2000. With over 25 years of cross-industries work experience spanning finance, retail, automotive, agriculture, energy and other sectors, he has accumulated profound management expertise and professional competence. Mr. Chen joined and served as the Vice President of Minsheng E-Commerce Holdings (Shenzhen) Limited (“**Minsheng E-Commerce**”) since September 2024, and was appointed as the CEO of Minsheng E-Commerce with effect from 17 December 2025. Prior to joining the Group, Mr. Chen started his career in Bank of Chongqing, served as Head of Branch and member of Communist Youth League Committee at the head office in Bank of Chongqing from July 2000 to September 2006. From May 2009 to September 2013, Mr. Chen worked in the Business Department and served as the Head of Board Office in Chongqing Education Financing Guarantee Co. Ltd.* From October 2013 to December 2015, Mr. Chen held the position of General Manager of the

North and West Regions in Ping An Puhui. From December 2015 to March 2020, Mr. Chen joined Orient Group and took the roles of Executive Director and Chairman of its core financing business segment. From April 2020 to March 2021, Mr. Chen served as the Assistant to the Chairman and Group Restructuring Consultant in Lifan Group and Huatai Automobile Group. From March 2021 to August 2025, Mr. Chen served as the Group Restructuring Consultant and Executive Director of its financing business segment in Gome Group.

Mr. Chen has entered into a service agreement with the Company as an Executive Director for a term of one year subject to retirement by rotation in accordance with the articles of association of the Company (the “**Articles**”). Mr. Chen will receive a director’s remuneration of HK\$10,000 monthly which was determined with reference to his duties and responsibilities with the Company, his experience and the prevailing market conditions, but will not receive remuneration for his services as the CEO of the Company.

As at the date of this announcement, Mr. Chen does not have any interests or short position in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, Mr. Chen does not (i) hold any directorship in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years prior to the date of this announcement; (ii) hold any position in the Company and/or other members of the Group; (iii) hold any other major appointments or professional qualifications; or (iv) have any relationship with any Directors, senior management of the Company, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”)).

Save as disclosed in this announcement, the Board is not aware of any other matters relating to the appointment of Mr. Chen that need to be brought to the attention of the Shareholders, nor is there any other information required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

Mr. Chen, as an Executive Director of the Company, is responsible for the overall strategic development of the Group. Upon the appointment of the CEO of the Company, Mr. Chen will be responsible for accelerating the implementation of business strategies and management of the day-to-day operations of the Group’s business.

* Translation for identification purpose only.

The Board has the confidence that the appointment of Mr. Chen as the CEO of the Company will deliver a smooth leadership transition, enabling the Group to focus continuously on achieving its long-term interests.

The Board would like to welcome Mr. Chen joining the Board, and wish the Company can achieve greater success.

Following the appointment of Mr. Chen, the Board further announces that, Mr. Tao Jingyuan (“**Mr. Tao**”), has resigned as the CEO of the Company due to work rearrangement, but remains as an Executive Director of the Company, with effect from 2 February 2026.

Mr. Tao has confirmed that he has no disagreement with the Board, and there are no other matters in relation to his resignation as the CEO of the Company that need to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board would like to take this opportunity to extend its sincere gratitude and deep appreciation to Mr. Tao for his dedicated service and valuable contributions to the Board, the Company and the Shareholders during his tenure as the CEO of the Company.

(2) APPOINTMENT OF MEMBER OF THE NOMINATION COMMITTEE

The Board further announces that Ms. Ning Mengmeng (“**Ms. Ning**”), an Executive Director, and Mr. Choi Tze Kit Sammy (“**Mr. Choi**”), an Independent Non-executive Director, have been appointed as members of the Nomination Committee with effect from 2 February 2026.

The Board would like to express its warmest welcome to Ms. Ning and Mr. Choi on their respective new appointments.

(3) LIST OF DIRECTORS AND THEIR ROLES AND FUNCTIONS

The members of the Board of the Company are set out below:

Executive Directors

Mr. WU Jiangtao (*Chairman*)
Mr. CHEN Di (*Chief Executive Officer*)
Mr. TAO Jingyuan
Mr. LAI Xiaopeng Michael
Ms. NING Mengmeng

Independent Non-Executive Directors

Mr. CHOI Tze Kit, Sammy
Mr. CHEUNG Miu
Mr. CHEUNG Pak To

Name of Directors	Committee	Audit Committee	Nomination Committee	Remuneration Committee
Executive Directors				
Mr. WU Jiangtao			Chairman	Member
Mr. CHEN Di				
Mr. TAO Jingyuan				
Mr. LAI Xiaopeng Michael				
Ms. NING Mengmeng			Member	
Independent non-executive Directors				
Mr. CHOI Tze Kit, Sammy		Chairman	Member	
Mr. CHEUNG Miu		Member	Member	Chairman
Mr. CHEUNG Pak To		Member	Member	Member

By Order of the Board
Minshang Creative Technology Holdings Limited

Wu Jiangtao

Chairman

Hong Kong, 2 February 2026

As at the date of this announcement, the executive directors of the Company are Mr. Wu Jiangtao, Mr. Chen Di, Mr. Tao Jingyuan, Mr. Lai Xiaopeng Michael and Ms. Ning Mengmeng and the independent non-executive directors are Mr. Choi Tze Kit, Sammy, Mr. Cheung Miu and Mr. Cheung Pak To.