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SAMSONITE GROUP S.A.

新秀丽集團有限公司

13-15 Avenue de la Liberté, L-1931 Luxembourg

R.C.S. LUXEMBOURG: B 159.469

(Incorporated in Luxembourg with limited liability)

(Stock code: 1910)

CHANGE IN SENIOR MANAGEMENT

The board of directors (the “Board”) of Samsonite Group S.A. (the “Company,” together with its consolidated subsidiaries, the “Group”) announces that Mr. Luciano Severo Rodembusch will assume the role of President, TUMI of the Company and the Group on or about April 1, 2026.

Mr. Rodembusch, aged 55, served as President, North America, of Pandora A/S (“Pandora”), a global, affordable luxury jewelry brand, from August 2021 to January 2026. Prior to joining Pandora, Mr. Rodembusch served in various executive roles at Tiffany & Co. (“Tiffany”) from November 2010 until July 2021, including: President and Senior Vice President, Americas (2018 to 2021); Group Vice President, Asia Pacific (2016 to 2018); and Vice President, Latin America (2010 to 2016). Before joining Tiffany, Mr. Rodembusch held various marketing and sales management roles at Diageo (2003 to 2010). His prior experience included roles at Bristol Myers Squibb, Procter & Gamble and Icotron.

Mr. Rodembusch was instrumental in driving the significant growth of Pandora’s business in North America. During his tenure, Pandora grew to become the world’s largest jewelry brand. Prior to joining Pandora, Mr. Rodembusch was responsible for leading Tiffany’s largest region. With his extensive experience running significant retail and wholesale operations for luxury consumer brands, the Board believes Mr. Rodembusch is well-positioned to lead the TUMI brand as it continues its growth as a global performance luxury brand.

Mr. Rodembusch holds a Bachelor of Business Administration degree from Pontifícia Universidade Católica do Rio Grande do Sul – Brazil (1991) and a Master of Business Administration from Fundação Dom Cabral – Brazil (2002).

By Order of the Board
SAMSONITE GROUP S.A.
John B. Livingston
Joint Company Secretary

Mansfield, Massachusetts, U.S.A., February 5, 2026

As of the date of this announcement, the Executive Director is Kyle Francis Gendreau, the Non-Executive Director is Timothy Charles Parker, and the Independent Non-Executive Directors are Claire Marie Bennett, Angela Iris Brav, Jerome Squire Griffith, Tom Korbas, Glenn Robert Richter and Deborah Maria Thomas.