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新絲路文旅

NEW SILKROAD CULTURALTAINMENT

NEW SILKROAD CULTURALTAINMENT LIMITED

新絲路文旅有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

PROFIT WARNING

This announcement is made by New Silkroad Culturaltainment Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 (the “**Year**”), the Group is expected to record an increase in net loss attributable to owners of the Company to the range of approximately HK\$310 million to HK\$350 million, as compared to a net loss of approximately HK\$228 million for the corresponding period in 2024, primarily attributable to: (i) an impairment of goodwill; and (ii) an impairment of property, plant and equipment. The impairment losses are non-cash items, and are not expected to have an adverse impact on the Group’s operating cash flows or business operations.

As the Company is still in the process of finalising the annual results for the Year, the information contained in this announcement is only a preliminary assessment by the management of the Company, based on the draft unaudited consolidated management accounts of the Group and other information currently available to the Board, which have not been reviewed by the Company's Audit Committee or the auditors, and is therefore subject to finalisation and adjustment (if any). Shareholders and potential investors are therefore advised to refer to the annual results announcement of the Group for the Year which is expected to be published on 13 March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

New Silkroad Culturaltainment Limited

Wang Gengyu

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 6 March 2026

As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Wang Gengyu, Mr. Liu Huaming, Ms. Qiu Xuan, Mr. Hang Guanyu and Mr. Shen Yang, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Chow On Kiu and Prof. Richard Gerardus Franciscus Visser.