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第七大道
7ROAD.COM

7Road Holdings Limited
第七大道控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 797)

POSITIVE PROFIT ALERT

This announcement is made by 7Road Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby informs the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 and the information currently available to the Board, the Group is expected to record a net profit attributable to the owners of the Company of approximately RMB37.0 million for the year ended 31 December 2025 compared with a net loss attributable to the owners of the Company of approximately RMB73.5 million for the year ended 31 December 2024. The turnaround from loss to profit was mainly attributable to an increase of approximately 70% in online games revenue due to the positive performance of the Group’s online games in 2025.

It should be noted that the Group has yet to finalize its final results for the year ended 31 December 2025. The information contained in this announcement is solely based on the information currently available to the Group and the Board's preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025, which have not been reviewed or audited by the Company's auditor or the audit committee of the Board, and it is not based on any data or information that has been audited or reviewed by the auditors of the Company or the audit committee of the Company. As such, the final results of the Group for the year ended 31 December 2025 may be different from the financial disclosure contained in this announcement. Shareholders and potential investors are therefore advised to read carefully the final results announcement of the Company for the year ended 31 December 2025, which is expected to be published by the end of March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company. In the event of any doubt, Shareholders and potential investors of the Company should seek professional advice from professionals or financial consultants.

By order of the Board
7Road Holdings Limited
Meng Shuqi
Chairman

Shenzhen, the PRC, 13 March 2026

As at the date of this announcement, the executive Directors are Mr. Meng Shuqi, Mr. Liu Zhizhen and Mr. Yang Cheng; and the independent non-executive Directors are Mr. Xue Jun, Ms. Li Yiqing and Mr. Lui Chi Ho.