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**SinoMedia**<sup>®</sup>

**SINOMEDIA HOLDING LIMITED**

**中視金橋國際傳媒控股有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00623)**

**(1) PROPOSED CHANGE OF COMPANY NAME**

**(2) PROPOSED ADOPTION OF THE NEW ARTICLES OF ASSOCIATION**

**PROPOSED CHANGE OF COMPANY NAME**

The board (the “**Board**”) of directors (the “**Directors**”) of Sino Media Holding Limited (the “**Company**”) proposes to change the name of the Company from “SinoMedia Holding Limited 中視金橋國際傳媒控股有限公司” to “Golden Bridge Group Holdings Limited 金橋集團控股有限公司” (the “**Change of Company Name**”).

**Conditions for the Change of Company Name**

The Change of Company Name is subject to the satisfaction of the following conditions (the “**Change of Name Conditions**”):

- (a) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) at the forthcoming annual general meeting of the Company to be held on 11 June 2026 (the “**AGM**”) approving the Change of Company Name; and
- (b) the issuance of the certificate of change of name by the Registrar of Companies in Hong Kong confirming the Change of Company Name.

Subject to the satisfaction of the Change of Name Conditions, the Change of Company Name will take effect from the date of issuance of the certificate of change of name by the Registrar of Companies in Hong Kong.

## **Effect of the Change of Company Name**

The Change of Company Name will not affect any rights of the Shareholders and the Company's daily operations and financial position. Once the Change of Company Name becomes effective, any issue of share certificates of the Company thereafter will be in the new name of the Company and the shares of the Company (the "**Shares**") will be traded on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") in the new name of the Company.

All existing share certificates of the Company in issue bearing the present name of the Company shall, after the Change of Company Name has become effective, continue to be evidence of title to such Shares and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company.

In addition, subject to the confirmation by the Stock Exchange, the English and Chinese stock short names of the Company for trading in the Shares on the Stock Exchange will also be changed after the Change of Company Name becomes effective.

## **Reasons for the Change of Company Name**

The Board considers that the proposed Change of Company Name will provide the Company with a more defined corporate image and identity, which aligns with the Company's strategic focus and is expected to benefit its future business development.

Therefore, the Board considers that the proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

## **PROPOSED ADOPTION OF THE NEW ARTICLES OF ASSOCIATION**

The Board proposed to amend the existing memorandum and articles of association of the Company (the "**Existing Memorandum and Articles**") for the purposes of, among others, (i) bringing the Existing Memorandum and Articles in line with the Companies Ordinance (Chapter 622 of the laws of Hong Kong) in relation to the implementation of the treasury regime for Hong Kong incorporated listed companies, the promotion of paperless corporate communication, and by removing outdated references and reflecting other changes in companies law; (ii) enabling the Company to hold hybrid and electronic meetings and permitting electronic voting, to allow the Shareholders to virtually attend, participate and vote by means of specified conferencing application and/or communication facilities, and making corresponding amendments on the related proceedings and procedures as regards the general meetings of the Company; (iii) aligning with the amendments to the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**") in

relation to the further expansion of the paperless listing regime and implementation of the uncertificated securities market regime; and (iv) incorporating certain minor consequential and housekeeping amendments (collectively, the “**Proposed Amendments**”). In view of the substantial number of Proposed Amendments, the Board proposes to adopt a new set of articles of association incorporating the Proposed Amendments (the “**New Articles**”) in substitution for, and to the exclusion of, the Existing Memorandum and Articles.

The Proposed Amendments and the adoption of the New Articles shall be subject to the satisfaction of the following conditions:

- (a) the approval of the Shareholders by way of a special resolution at the AGM; and
- (b) the Change of Company Name becoming effective.

## **GENERAL**

A circular containing, among other things, details of the Proposed Amendments, the adoption of the New Articles and the Change of Company Name, together with a notice convening the AGM and the related proxy form, will be dispatched to the Shareholders as soon as practicable.

The Company will make further announcement(s) as and when appropriate to inform Shareholders of the poll result of the AGM, the effective date of the Change of Company name and relevant trading arrangement, update to the English and Chinese stock short names of the Company and other relevant information.

By order of the Board  
**SinoMedia Holding Limited**  
**Chen Xin**  
*Chairman*

Hong Kong, 10 April 2026

*As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan, Mr. Li Zongzhou and Ms. Liu Zhiyi as executive directors, and Mr. Qi Daqing, Ms. Ip Hung, Dr. Tan Henry and Dr. Zhang Hua as independent non-executive directors.*