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Shenzhen Xunce Technology Co., Ltd.

深圳迅策科技股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 3317)

VOLUNTARY ANNOUNCEMENT ENTERING INTO STRATEGIC COOPERATION AGREEMENT WITH SHENZHEN DATA EXCHANGE

This announcement is made by Shenzhen Xunce Technology Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors (the “**Directors**”) of the Company (the “**Board**”) is pleased to announce that the Company has formally entered into a strategic cooperation agreement with the Shenzhen Data Exchange (the “**SDE**”). The SDE is a state-owned enterprise established by the Shenzhen municipal Party committee and municipal government to deepen reforms regarding the market-based allocation of data as a production factor. This strategic partnership marks a significant step forward in the Group’s strategic planning in the market of data as a production factor.

In accordance with the strategic cooperation agreement, the Company will form a strategic partnership with the SDE as follows:

1. to collaborate to expand innovative services driven by data as a production factor and artificial intelligence (AI), thereby promoting the market expansion of enterprises through digital and intelligent transformation;
2. to jointly establish a service framework for data assetization and the recognition of data assets on balance sheets, thereby promoting business development through data assetization and data compliance;
3. to develop a standardized framework for embodied intelligence data, including high-quality datasets for AI training and inference tailored to applications in intelligent robots, autonomous driving and smart devices, thereby promoting the development of the embodied intelligence data industry.

This partnership will enable the Group to expand its presence in the market of data as a production factor and expediate the implementation of its data assetization initiative, to effectively roll out enterprise-level AI applications and broaden its reach across diverse industries, and to deepen its exploration of data compliance and cross-border data compliance. It will also enable the Group to gain a first-mover advantage in the standardization of embodied intelligence data, thereby establishing long-term competitive barriers.

Information about the SDE

With a view to establishing a national-level data exchange, the Shenzhen Data Exchange builds service capabilities that cover the entire data trading value chain in four key aspects: compliance safeguards, circulation support, supply-demand matching and ecosystem development. While establishing a national trading platform for the cross-regional and cross-border circulation of data as a production factor, it explores exemplary pathways and trading frameworks for the market-based allocation of data as a production factor that are suited to the development of China's digital economy.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Shenzhen Xunce Technology Co., Ltd.
Mr. Liu Zhijian

Chairman, Executive Director and Chief Executive Officer

The PRC, 12 April 2026

As at the date of this announcement, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang, Mr. Xuan Ran and Mr. Jiang Chunfei as executive Directors; Mr. Cai Xiang as a non-executive Director; and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive Directors.