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## **Bonjour Holdings Limited**

### **卓悦控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 653)**

## **APPOINTMENT OF EXECUTIVE DIRECTOR, VICE CHAIRMAN AND CO-CEO**

The Board (the “**Board**”) of directors (the “**Directors**”) of Bonjour Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Wong Kai Chi (“**Mr. Wong**”) has been appointed as an Executive Director, Vice-Chairman of the Board and Co-Chief Executive Officer of the Company with effect from 20 April 2026.

Mr. Wong Kai Chi, aged 54, has over 25 years of experience in finance and professional accounting. Since April 2017, Mr. Wong has been the founder and managing partner of his own business and investment firm focusing on healthcare and AI education. Prior to his entrepreneurial ventures, Mr. Wong held several key executive roles at Bloomberg L.P. from August 2014 to March 2017, Wells Fargo from August 2009 to July 2014, General Electric from August 1998 to April 2007, where he was mainly responsible for general management, corporate finance and accounting/controllership matters of Asia Pacific Region. Mr. Wong obtained a Bachelor of Commerce degree from Monash University in July 1996 and a Master of Business Administration degree from Deakin University in 2005. He has been a Fellow Certified Practising Accountant (Australia) since 2015.

In addition to his professional career, Mr. Wong is the regional chairman of District 303 of Lions Club International, the vice-chairman of the Hong Kong Girl Guides New Territories Region Association, and a director of the Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies. As at the date of this announcement, Mr. Wong is an independent non-executive director of Hypebeast Limited (Stock Code: 150).

The appointment of Mr. Wong as Vice-Chairman and Co-Chief Executive Officer of the Company, which takes effect from 20 April 2026, may be terminated by either party by giving no less than three months’ written notice to the other party. In his capacity as an Executive Director of the Company, Mr. Wong is subject to retirement by rotation and re-election at the general meetings of the Company at least once every three years in accordance with the articles of association of the Company and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Mr. Wong is entitled to a monthly salary of HK\$100,000 together with an annual discretionary bonus and shares or share option entitlements based on his performance as may be determined by the Board from time to time, which is determined with reference to his duties and responsibilities as the Co-Chief Executive Officer and the prevailing market conditions. Mr. Wong will not receive any additional director's fee or remuneration for his roles as an Executive Director and Vice-Chairman.

His emolument was recommended by the Remuneration Committee and approved by the Board with reference to his qualifications, experience, and the responsibilities to be undertaken within the Company.

Save as disclosed above, Mr. Wong:

1. does not hold any other positions with the Company or other members of the Group;
2. has not held any directorship and/or any other major appointment and professional qualification in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years;
3. does not have any relationships with any directors, senior management, substantial shareholders or controlling shareholders of the Company;
4. does not have any interests in the shares of the Company or any of its associated corporations which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance; and
5. confirms there is no other information required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules, nor are there any other matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its warmest welcome to Mr. Wong for joining the Board.

In connection with the appointment of Mr. Wong, Mr. Wong Iu Ming, the existing Chief Executive Officer of the Company, will be redesignated as a Co-Chief Executive Officer with effect from 20 April 2026. Following such redesignation, Mr. Wong Iu Ming and Mr. Wong will act as Co-Chief Executive Officers of the Company to jointly lead the Group's operations and strategic development.

By order of the Board  
**Bonjour Holdings Limited**  
**Chen Jianwen**  
*Chairman and Executive Director*

Hong Kong, 20 April 2026

*As at the date of this announcement, the Board comprises Mr. Chen Jianwen (Chairman), Mr. Wong Kai Chi (Vice-Chairman) and Dr. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.*