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**杉杉品牌運營股份有限公司**  
**Shanshan Brand Management Co., Ltd.**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*  
**(Stock Code: 1749)**

**SUPPLEMENTAL NOTICE OF**  
**2026 ANNUAL GENERAL MEETING**

Reference is made to the circular (the “**Circular**”) and the notice (the “**Notice**”) of the 2026 Annual General Meeting (the “**AGM**”) of Shanshan Brand Management Co., Ltd. (the “**Company**”) dated 21 April 2026, as well as the supplemental circular of the Company dated 20 May 2026 (the “**Supplemental Circular**”), which set out the details of the resolutions to be proposed at the AGM for shareholders’ approval.

Supplemental notice is hereby given that the AGM will be held as originally scheduled at 10:00 a.m. on Monday, 8 June 2026 at the Conference Room, Third floor of Building B1, Ningbo Haishu New Energy Innovation Centre, 238 Yunlin Middle Road, Wangchun Industrial Park, Ningbo, Zhejiang Province, the People’s Republic of China (the “**PRC**”) for the purpose of considering and, if thought fit, passing the following resolution in addition to the resolutions set out in the AGM Notice:

**AS SPECIAL RESOLUTION**

9. Consider and approve the proposed amendments to the Articles of Association

By order of the Board  
**Shanshan Brand Management Co., Ltd.**  
**Luo Yefei**  
*Chairman and Executive Director*

Ningbo, the PRC, 20 May 2026

*Registered office:*

238 Yunlin Middle Road,  
Wangchun Industrial Park  
Ningbo, Zhejiang Province, the PRC

*Principal place of business in Hong Kong:*

31/F., 148 Electric Road,  
North Point, Hong Kong

*Notes:*

- a. A member of the Company (the “**Member**” or the “**Shareholder**”) entitled to attend and vote at the AGM or its adjournment (as the case may be) is entitled to appoint one (or, if he/she/it holds two or more issued shares with a nominal value of RMB1.00 each in the Company (the “**Shares**”), more than one), proxy to attend and vote, on a poll, in his stead in accordance with the Articles of Association. A proxy needs not be a Member.
- b. A supplemental proxy form for the AGM is enclosed with this supplemental circular. The resolution in relation to the re-appointment of international auditor and domestic auditor of the Company has already been included as Resolution No.5 in the proxy form issued by the Company along with the circular dated 21 April 2026 (the “**Original Proxy Form**”). Accordingly, such ordinary resolution is not included in the Supplemental Proxy Form. The Original Proxy Form will remain valid and effective to the full extent applicable if correctly completed and lodged with the H share registrar or the registered office of the Company.
- c. If you have validly appointed a proxy to attend the AGM but have not completed and returned the Supplemental Proxy Form, your proxy will be entitled to vote at his/her discretion on the resolution set out in this supplemental notice. If you do not duly complete and deliver the Original Proxy Form but duly complete and deliver the Supplemental Proxy Form and validly appoint a proxy to attend and act for you at the AGM, your proxy will be entitled to vote at his/her discretion on the resolutions set out in the notice of the AGM dated 21 April 2026.
- d. In the case of holders of H Shares (the “**H Shareholders**”) and to be valid, a supplemental form of proxy together with any power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power of attorney or authority must be deposited with the Company’s H share registrar, Boardroom Share Registrars (HK) Limited at Room 2103B, 21/F., 148 Electric Road, North Point, Hong Kong, and in the case of holders of Domestic Shares (the “**Domestic Shareholders**”), to the Company’s registered office address at the Office of the Board of Directors, 238 Yunlin Middle Road, Wangchun Industrial Park, Ningbo, Zhejiang Province, the PRC, no later than 24 hours before the time appointed for holding the AGM or its adjournment. Delivery of the supplemental form of proxy shall not preclude a Member from attending and voting in person at the AGM and, in such event, the instrument appointing a proxy shall be deemed to be revoked.

- e. The register of Members will be closed from Wednesday, 3 June 2026 to Monday, 8 June 2026, both days inclusive, during which period no transfer of the H Shares or the Domestic Shares will be effected. In order to determine the list of Members who are qualified to attend and vote at the AGM, all transfer documents accompanied by the relevant share certificates must be lodged, in the case of H Shareholders, with the Company's H share registrar and transfer office, Boardroom Share Registrars (HK) Limited at Room 2103B, 21/F., 148 Electric Road, North Point, Hong Kong, and in the case of Domestic Shareholders, to the Company's registered office address at the Office of the Board of Directors, 238 Yunlin Middle Road, Wangchun Industrial Park, Ningbo, Zhejiang Province, the PRC, no later than 4:30 p.m. on Tuesday, 2 June 2026. The record date for determining the entitlement of the Shareholders to attend and vote at the AGM will be Monday, 8 June 2026.
- f. In the case of joint registered holders of any Shares, any one of such joint registered holders may vote at the AGM, either in person or by proxy, in respect of such Shares as if he/she/it were solely entitled thereto; but should more than one of such joint registered holders be present at the AGM, either in person or by proxy, the vote of that one of them so present, whose name stands first on the register of Members in respect of such Shares shall be accepted to the exclusion of the votes of the other joint registered holder(s).
- g. Details of the above resolution are set out in the Supplemental Circular. Unless otherwise specified herein, terms used in the notice shall have the same meanings as those defined in the Supplemental Circular.
- h. For details regarding the other resolutions to be passed at the AGM, eligibility to attend the AGM, the form of proxy for the AGM, registration procedures, the closure of the register of members, and other matters relating to the AGM, please refer to the Notice of AGM.

*As at the date of the supplemental notice, the executive Directors are Mr. Luo Yefei, Mr. Cao Yang, Ms. Yan Jingfen and Ms. Zhou Yumei; the non-executive Directors are Mr. Mao Weiyong and Mr. Wang Mingming; and the independent non-executive Directors are Mr. Chow Ching Ning, Mr. Wang Yashan and Mr. Wu Xuekai.*